

## Park Inn by Radisson opens two new hotels in Saudi Arabia

March 30, 2018



Park Inn by Radisson, the upper mid-scale hotel brand of the Radisson Hotel Group, is proud to announce the opening of two new hotels in Saudi Arabia – Park Inn by Radisson Hotel and Apartments Dammam Industrial City and Park Inn by Radisson Jubail Industrial City. The Radisson Hotel Group has 18 hotels and over 3,000 rooms in operation across the Kingdom.

**Tim Cordon, Area Senior Vice President, Middle East, Turkey and Africa, of the Rezidor Hotel Group** said:

"We are delighted to continue our strong growth across the Kingdom of Saudi Arabia, which is a key growth market for development for our group. We are pleased to see our portfolio rise to 18 hotels and we will continue to focus on growth in the key commercial cities of Riyadh and Jeddah, support the growth of religious tourism, and important industrial cities like Dammam and Jubail. As part of our new brand architecture, launched earlier this month, we are also looking forward to introducing our extended-stay solutions for core brands, featuring serviced apartments."

### **Park Inn by Radisson Hotel & Apartments Dammam Industrial City**

Park Inn by Radisson Hotel and Apartments Dammam Industrial City is well located in the heart of Dammam's second Industrial City and just a short drive from Dammam city center, the Saudi Aramco oil refinery and King Abdul Aziz Sea Port. It has 201 rooms and suites with city and pool views, and 104 serviced apartments that are expected to open later this summer. The one and two-bedroom apartments include a large living room area, kitchenette with essential appliances and a large bathroom.

All rooms and apartments are designed in the signature Park Inn by Radisson style. The renewed Park Inn by Radisson delivers stress-free experiences, good food and upbeat environments. It aims to positively lift guests' moods for a happy stay – with clever use of color, inspired contemporary design, and friendly, personalized service with surprising, feel-good extras.

The meeting and events space have two meeting rooms and six workshop rooms – all with natural daylight and free High-Speed Wireless Internet. The hotel also has a 412 sqm ballroom for hosting banquets, weddings and gala dinners. The pre-function space spans to 530 sqm.

The Bocca Buona restaurant celebrates the Italian way of living and brings a warm, crowdy and noisy ambience of the Italian street and a lively bustle into the restaurant. Bocca Buona style is relaxed and informal in a casual, fun, unexpected, humorous and stylish way. The RBG restaurant offers a menu that's instantly recognizable with a design moving in the same direction – bar and grill counter, concrete flooring and exposed brick, chalkboards as part of artwork, variable seating, booths, banquettes and club tables and splashes of color. The Modon Café is the simplest and elegant choice for a tea or coffee.

Other leisure facilities include an outdoor swimming pool, a wellness center including treatment rooms, a sauna, steam room, tennis court and separate fitness centers for men and women.

**Abdelsalam Al Tamimi, General Manager, Park Inn by Radisson Hotel & Apartments Dammam Industrial City**, comments: "We are very excited to open Park Inn by Radisson Hotel & Apartments Dammam Industrial City, and become the preferred choice, as the only 4-star hotel in the area. We are looking forward to providing Happiness Guaranteed service to all our guests."

### **Park Inn by Radisson Jubail Industrial City**

Park Inn by Radisson Jubail Industrial City is located in Jubail, the largest industrial city in the Middle East. The hotel is located in a residential area close to the offices of major international companies and just a short drive to the Fanateer District, which is a popular area with great restaurants, modern shopping malls, and a vibrant beachside.

The 161-room hotel has a range of modern rooms and suites, all with a trendy design and either a garden or city view. Guests have a choice of standard or superior rooms and executive suites. They can even choose their own floor with its own unique interior design scheme. All rooms include free High-speed Wireless Internet.

The leisure facilities include an outdoor swimming pool and a health club including fitness gym, sauna and massage rooms.

The RBG restaurant provides a modern, international dining experience where guests can choose à-la-carte or enjoy the breakfast buffet. The hotel also offers 24/7 room service.

The meeting and events space includes four flexible meeting rooms for up to 120 guests, all with natural daylight, climate control, free High-speed Wireless Internet, complimentary access to the business center and free parking.

**Najib Erraiss, General Manager of Park Inn by Radisson Jubail Industrial City** comments: "The hotel's superb location near the Fanateer District and close the city's most famous attractions, make it an ideal destination for business travelers and families visiting Jubail. Our talented team is looking forward to welcoming domestic and international guests for a memorable stay with happiness guaranteed."

**Park Inn by Radisson Hotel & Apartments Dammam Industrial City and Park Inn by Radisson Jubail Industrial City will be operated by The Rezidor Hotel Group.**

**For more information, please visit:**

<https://www.parkinn.com/hotel-dammam-industrialcity>

<https://www.parkinn.com/hotel-jubail-industrial-city>

Discover Dammam with Park Inn by Radisson:

<https://blog.parkinn.com/from-the-desert-to-the-sea-in-dammam/>

\*\*\*

#### **MEDIA CONTACTS:**

Stephen Kamat, Area Director Public Relations & Communications Middle East, Turkey & Africa

[stephen.kamat@radissonhotels.com](mailto:stephen.kamat@radissonhotels.com)

Lucie Cardona, Director Corporate Communications, PR & Reputation Management

[lucie.cardona@radissonhotels.com](mailto:lucie.cardona@radissonhotels.com)

#### **ABOUT PARK INN BY RADISSON**

Park Inn® by Radisson is an upper midscale hotel brand that delivers stress-free experiences, good food and upbeat environments. Park Inn® by Radisson positively lifts our guests' mood for a happy stay – with clever use of color; inspired, contemporary design; and friendly personalized service with surprising, feel-good extras. Park Inn® by Radisson hotels are in capital cities, around economic and transit hubs, and conveniently situated near airports and railway stations. Guests and professional business partners can enhance their experience with Park Inn® by Radisson by participating in Radisson Rewards™, a global loyalty program offering exceptional benefits and rewards.

Park Inn® by Radisson is a part of Radisson Hotel Group, which also includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Country Inn & Suites® by Radisson and prizeotel.

For reservations and more information visit, [www.parkinn.com](http://www.parkinn.com).

Instagram: <https://www.instagram.com/parkinnbyradisson/>

Twitter: <https://www.twitter.com/parkinn>

Facebook: <https://facebook.com/parkinn/>

#### **ABOUT RADISSON HOTEL GROUP**

Radisson Hotel Group™ (formerly Carlson Rezidor Hotel Group) is one of the world's largest hotel groups with eight distinctive hotel brands, more than 1,400 hotels in operation and under development around the world. The Radisson Hotel Group portfolio includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson, Country Inn & Suites® by Radisson and prizeotel. Guests can benefit from the newly rebranded Radisson Rewards™ (formerly Club Carlson SM), a global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners. Radisson Meetings™ offers a variety of fully-equipped meeting and event venues featuring fast free Wi-Fi, A/V technology and on-site contacts designed to make every event unique. More than 95,000 global team members work for the Radisson Hotel Group and at the hotels licensed to operate in its systems. The company is headquartered in Brussels, Minneapolis and Singapore.

For more information, visit [www.radissonhotelgroup.com/media](http://www.radissonhotelgroup.com/media).

LinkedIn: <https://www.linkedin.com/company/radisson-hotel-group/>

Instagram (Employees): <https://www.instagram.com/radissonmoments/>

Instagram (Hotels): <https://www.instagram.com/radissonhotels/>

Twitter (Corporate): <https://twitter.com/radissongroup>

Twitter (Hotels): <https://twitter.com/radissonhotels>

Facebook: <https://www.facebook.com/radissonhotels>

YouTube: <https://www.youtube.com/radissonhotelgroup>