

New Radisson hotel signed in Abidjan, Ivory Coast

July 3, 2018



Radisson Hospitality AB, publicly listed on Nasdaq Stockholm, Sweden and part of Radisson Hotel Group, is proud to announce the signing of a new Radisson hotel in Abidjan, Ivory Coast. The Radisson Hotel & Apartments Abidjan Plateau signing brings the group's Africa portfolio to 86 hotels and almost 18,000 rooms in operation and under development.

Abidjan is one of the most populous cities in Africa and the largest business hub in the Francophone Africa. Radisson Hotel & Apartments Abidjan Plateau will be located on the Boulevard de la République in the heart of the Plateau – the central business district – allowing easy access across the city for guests visiting for business and leisure.

Elie Younes, Executive Vice President & Chief Development Officer, Radisson Hotel Group, said: “Radisson Hotel & Apartments Abidjan Plateau is the second Radisson hotel signing in the country, and is part of our bigger plan to roll-out the Radisson brand across EMEA, building on the success of Radisson Collection, Radisson Blu, Radisson RED and Park Inn by Radisson. The new Radisson hotel will be a hospitality leader in Abidjan offering the largest conference center in the city center, stylish accommodation and the city's first roof top bar and restaurant.”

“Through the development of the Radisson Hotel & Apartments Abidjan Plateau, we are bringing our bold vision for Africa to life,” said **Mohamed Ben Ouda, Managing Director of Palmeraie Development Group.** “We're proud to be partnering with Radisson Hotel Group and look forward to a longstanding relationship with an industry leader.”

The 152-room Radisson Hotel & Apartments Abidjan Plateau is a new construction and scheduled to open in 2021, offering 122 standard rooms, 24 one-bedroom apartments and six two-bedroom apartments. Other facilities include an all-day dining restaurant, a specialty restaurant, a sky bar and fitness room. The city's largest conference space will have eight meeting rooms over 1,000 sqm area.

###

MEDIA CONTACTS:

Saadiah Hendricks
PR & Communications Manager, Africa and Indian Ocean
saadiyah.hendricks@radissonhotels.com

Lucie Cardona
Director Corporate Communications, PR & Reputation Management
lucie.cardona@radissonhotels.com

ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group™ (formerly Carlson Rezidor Hotel Group) is one of the world's largest hotel groups with eight distinctive hotel brands, more than 1,400 hotels in operation and under development around the world. The Radisson Hotel Group portfolio includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson, Country Inn & Suites® by Radisson and prizeotel. Guests can benefit from the newly rebranded Radisson Rewards™ (formerly Club Carlson SM), a global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners. Radisson Meetings™ offers a variety of fully-equipped spaces featuring fast free Wi-Fi, A/V technology and on-site contacts designed to make every event unique. More than 95,000 global team members work for the Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit www.radissonhotelgroup.com/media

LinkedIn: <https://www.linkedin.com/company/radisson-hotel-group/>

Instagram (Employees): <https://www.instagram.com/radissonmoments/>

Instagram (Hotels): <https://www.instagram.com/radissonhotels/>

Twitter (Corporate): <https://twitter.com/radisongroup>

Twitter (Hotels): <https://twitter.com/radissonhotels>

Facebook: <https://www.facebook.com/radissonhotels>

YouTube: <https://www.youtube.com/radissonhotelgroup>

ABOUT RADISSON

Radisson® is an upscale hotel brand that delivers Scandinavian inspired hospitality and enables guests to focus on a work/life balance and find more harmony in their travel experience. We are committed to building meaningful, personal relationships with guests and has a Yes I Can!SM attitude to ensure the satisfaction of every guest. Radisson features solutions that are empathetic to the challenges of modern travel, including the 100% Guest Satisfaction Guarantee. Our hotels are in suburban and city settings, near airports and leisure destinations. Guests and professional business partners can enhance their experience with Radisson by participating in Radisson Rewards™, a global loyalty program offering exceptional benefits and rewards

Radisson is part of the Radisson Hotel Group™ which also includes Radisson Collection™, Radisson Blu®, Radisson RED®, Park Plaza®, Park Inn® by Radisson, Country Inn & Suites® by Radisson and prizeotel.

For reservations and more information visit, www.radisson.com.

LinkedIn: <https://www.linkedin.com/company/radisson/>

Instagram: <https://www.instagram.com/radisson/>

Twitter: <https://twitter.com/radisson>

Facebook: <https://www.facebook.com/radisson/>