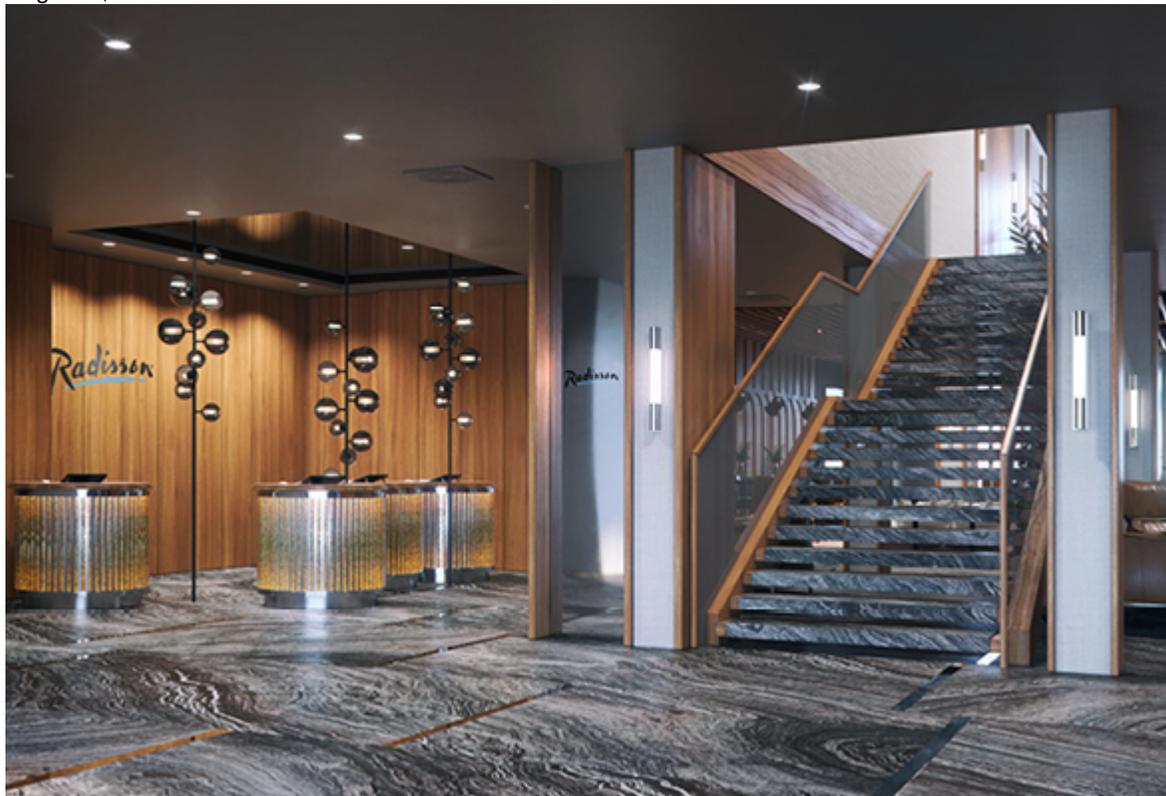


## Radisson rollout in EMEA continues with a new hotel in Gdańsk, Poland

August 2, 2018



**Radisson Hospitality AB, publicly listed on Nasdaq Stockholm, Sweden and part of the Radisson Hotel Group, is proud to announce the signing of the Radisson Hotel & Suites, Gdańsk in Poland. In March 2018, the group announced its plan to rollout Radisson, the upscale hotel brand, across EMEA – and this is the first hotel to open in Central & Eastern Europe (CEE). The new Radisson will bring the group's portfolio to 16 hotels (3,500+ rooms) in operation or under development in Poland.**

The upscale, full-service hotel will deliver Scandinavian-inspired hospitality and complement our Radisson Blu hotel in Gdańsk, ranked as the third most visited city in Poland based on airport arrivals, and a popular summer destination for leisure travelers, including families.

Gdańsk is an important industrial and economic center on the Baltic Coast in the north of Poland, and a vital part of the Tri-City metropolitan area – a region that generates a significant portion of the nation's GDP and has seen a major rise in tourist arrivals in recent years. It's also one of the most rapidly developing urban and business centers in the country, with a fast-growing MICE sector making the city a key location for business travelers.

The Radisson Hotel & Suites, Gdańsk will be centrally located on Granary Island and is part of the Deo Plaza project, a building complex that will feature a hotel, residential apartments and host a wide range of shops and restaurants.

Elie Younes, Executive Vice President & Chief Development Officer, Radisson Hotel Group, said:

"We're immensely pleased to sign the first Radisson hotel in a CEE country, and our second property in the remarkable city of Gdańsk. This hotel benefits from a unique location and will become a social anchor in the city. We're thankful to the Nowak group for their trust in Radisson Hotel Group, and we welcome them to our family."

Zbigniew Nowak, a Polish entrepreneur based in Gdańsk, and founder and owner of Deo Plaza, said: "We believe that our collaboration with such an experienced operator like Radisson Hotel Group will provide international reach and world-class services for the hotel and its meetings and event facilities. Added to the location's huge potential, we're confident that the hotel will be attracting conference visitors from around the world."

Due to open in Q4 2018, the new-build hotel will feature 142 guestrooms and suites (including 12 junior suites, five suites and four apartments). A second phase, scheduled for opening in April 2019, will bring the hotel's accommodation to 350 rooms and suites. The hotel will feature a range of leisure facilities, including a lobby bar, all-day dining restaurant, gym, spa and swimming pool. Meetings and events will also be well catered for, with 1,000sqm of space set across a ballroom, four function rooms, seven meeting rooms and a separate area that can be used as a foyer or a function space.

Located on the historic Granary Island in Gdańsk, the Radisson Hotel & Suites will enjoy a prime location in the city – 'just a bridge' away from the

historic center and many other tourist attractions. Długi Targ, the main shopping and restaurant district in the city, is also only 100m away. The main train station is 1.5km from the hotel (providing connections to Warsaw and Krakow), while Gdańsk International Airport is 17km from the hotel.

The Radisson Hotel & Suites, Gdańsk will be managed by Radisson Hospitality AB.

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**About Radisson®**

Radisson® is an upscale hotel brand that delivers Scandinavian inspired hospitality and enables guests to focus on a work/life balance and find more harmony in their travel experience. We are committed to building meaningful, personal relationships with guests and has a Yes I Can!SM attitude to ensure the satisfaction of every guest. Radisson features solutions that are empathetic to the challenges of modern travel, including the 100% Guest Satisfaction Guarantee. Our hotels are in suburban and city settings, near airports and leisure destinations. Guests and professional business partners can enhance their experience with Radisson by participating in Radisson Rewards™, a global loyalty program offering exceptional benefits and rewards.

Radisson is part of the Radisson Hotel Group™ which also includes Radisson Collection™, Radisson Blu®, Radisson RED®, Park Plaza®, Park Inn® by Radisson, Country Inn & Suites® by Radisson and prizeotel.

For reservations and more information, visit <https://www.radisson.com>.

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**About Radisson Hotel Group**

Radisson Hotel Group™ (formerly Carlson Rezidor Hotel Group) is one of the world's largest hotel groups with eight distinctive hotel brands, more than 1,400 hotels in operation and under development around the world. The Radisson Hotel Group portfolio includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson, Country Inn & Suites® by Radisson and prizeotel. Guests can benefit from the newly rebranded Radisson Rewards™ (formerly Club Carlson SM), a global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners. Radisson Meetings™ offers a variety of fully-equipped meeting and event venues featuring fast free Wi-Fi, A/V technology and on-site contacts designed to make every event unique. More than 95,000 global team members work for the Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit [www.radissonhotelgroup.com/media](http://www.radissonhotelgroup.com/media).

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