

## Baltics' first Radisson Hotel has opened its doors in Riga

June 3, 2019



**Radisson Hotel Group's new upscale hotel brand 'Radisson' has now opened its doors in Riga. Radisson Hotel Old Town Riga is developed in collaboration with the group's long-term partner Astor Group, and is a rebranding of the former Astor Riga Hotel.**

**Tom Flanagan Karttunen, Area Senior Vice President Northern Europe of Radisson Hotel Group said:** "We're delighted to bring the first Radisson hotel to the Baltic region and to continue our fruitful collaboration with Astor Group. With this hotel, we introduce a new brand and new hotel experiences for our guests. We continue our strong commitment to the region and strengthen our position as the leading hotel group in the Baltics."

Built in 1876 by the famous Latvian architect, J.Baumanis, Radisson Hotel Old Town Riga is a stunning property situated at the entrance of the Old Town. The hotel offers 60 beautifully designed guest rooms and suites.

The hotel's elegant restaurant "ASTOR" is also located in the historic hotel building in the exclusive part of Riga's old town. The chef offers a wide selection of dishes, made from products of highest quality. Through the large windows, guests can enjoy the magnificent atmosphere of the city right from their table. The restaurant offers views to the city park, including the city canal, the Freedom Monument and the National Opera. In addition, guests can enjoy a harmonic summer terrace, facing the Old Town.

The hotel is the ideal venue for meetings, seminars, workshops or festivities of all kinds, with an experienced conference team who knows how to create memorable meetings for all its guests.

**Jizhaku Rubanenko from the Astor Group, comments:** "We are excited to continue our growing successful strategic partnership with Radisson Hotel Group which already includes several hotels in operations and under development. We are proud to now open the first Radisson hotel in the Baltic States, here in Riga."

The central location of Radisson Hotel Old Town Riga makes it the perfect place for business and leisure travelers. Old Town, Riga city center and all the most popular sightseeing places are only few minutes' walk away from hotel, making it the ideal starting point for exploring the city.

Riga is the largest city in the Baltic States. Home to 640,000 inhabitants, it is a vital economic and financial hub in the region. The city also features a UNESCO World Heritage Site in Old Town Riga, which is a key attraction for visitors and a popular entertainment district that features many cultural monuments and museums.

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**ABOUT RADISSON HOTEL GROUP**

Radisson Hotel Group is one of the world's largest hotel groups with seven distinctive hotel brands, and more than 1,400 hotels in operation and under development around the world. Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners. Radisson Meetings places its guests and their needs at the heart of its offer and treats every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and our signature Yes I Can! service spirit.

More than 95,000 global team members work for Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit: [www.radissonhotelgroup.com/media](http://www.radissonhotelgroup.com/media)

**ABOUT RADISSON**

Radisson is an upscale hotel brand that delivers Scandinavian-inspired hospitality and enables guests to focus on a work/life balance and find more harmony in their travel experience. Based on building meaningful relationships with guests, it features a Yes I Can! service attitude designed to deliver satisfaction to every guest. The hotels can be found in suburban and city settings, near airports and leisure destinations. Guests and professional business partners can enhance their experience with Radisson by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Radisson is part of the Radisson Hotel Group, which also includes Radisson Collection, Radisson Blu, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson.

For reservations and more information, visit [www.radisson.com](http://www.radisson.com)

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