

## Park Inn by Radisson opens its second hotel in the holy city of Makkah

July 30, 2019



**Park Inn by Radisson, Radisson Hotel Group's upper midscale hotel brand that delivers stress-free experiences, good food and upbeat environments, is proud to announce the opening of its second hotel in the holy city of Makkah, located in Aziziyah. The group's fast-growing Saudi Arabian portfolio now consists of 43 hotels and more than 9,400 rooms in operation and under development.**

**Tim Cordon, Area Senior Vice President, Middle East & Africa, Radisson Hotel Group**, said, "We are delighted to open our second Park Inn by Radisson in the holy city of Makkah. The Kingdom's drive towards economic diversification has seen it present an ambitious vision to create a world-class tourism destination. As one of the fastest growing hotel companies in Saudi Arabia, we are committed to supporting this growth across all market segments. The new Park Inn by Radisson hotel will support the increase in pilgrim travelers seeking affordable accommodation and a hassle-free experience. The growth of religious tourism to the Kingdom and the Holy City of Makkah for local and international travelers continues to increase year on year, and we are well placed to provide all the essentials."

As the birthplace of the prophet Mohammed, Makkah is considered Islam's holiest city. It draws several million visitors from around the world during the Hajj period, a mandatory Islamic pilgrimage held annually.

The Park Inn by Radisson Makkah Aziziyah is located just 6km from Al Masjid Al Haram, the biggest mosque in the world and the holiest site in Islam. The hotel is also close to the holy sites of Arafat, Mina and Muzdalifah – as well as Jabal Thawr and Jabal Nur. This allows guests to make the most of their pilgrimage and easily complete their Hajj obligations.

The hotel consists of 355 modern rooms and suites, most of which overlook the holy city. Guests can choose between comfortable twin and king beds – while each room includes individual climate control, a sofa bed, safety deposit box and free wireless high-speed Internet access.

Guests will find their culinary needs well taken care of. The lobby café offers sweet and savory snacks, while the Al Sharq Restaurant provides a full range of dining options. Those looking to relax and recharge can enjoy the spa and fitness center (with separate areas for men and women), which offers a wide variety of hydrotherapy treatments – as well as a steam room, sauna, hairdressers and nail spa. Business guests have access to two modern and spacious meeting rooms that can host up to 100 people.

**Ashraf Elmanawaty, General Manager Park Inn by Radisson Makkah Aziziyah**, said, "We look forward to welcoming local and international travelers visiting the holy city of Makkah for their Hajj and Umrah pilgrimage. Our great location allows our guests to experience the many pilgrimage sites in the holy city with easy access. Our experienced and passionate team is here to ensure all of our guests have a memorable stay."

The hotel is easily accessible, with convenient transportation links to both King Abdulaziz International Airport and Al Taif International Airport.

For more information about the hotel, visit:

<https://www.radissonhotels.com/en-us/hotels/park-inn-makkah-aziziyah>

You can check out our latest blog post on the holy city here: <https://blog.parkinn.com/adding-color-to-the-holy-city/>

###

#### **MEDIA CONTACTS**

Katharina van Beugen-Mayr, Regional PR & Communications Manager Middle East

[katharina.vanbeugen@radissonhotels.com](mailto:katharina.vanbeugen@radissonhotels.com)

Lucie Cardona, Director, Corporate Communication, PR & Reputation Management

[lucie.cardona@radissonhotels.com](mailto:lucie.cardona@radissonhotels.com)

#### **ABOUT PARK INN BY RADISSON**

Park Inn by Radisson is an upper midscale hotel brand that delivers stress-free experiences, good food and upbeat environments, while mastering the essentials. Park Inn by Radisson positively lifts our guests' mood for a happy stay – with a touch of color; fresh, contemporary design; and friendly, personalized service with surprising feel-good extras. Park Inn by Radisson hotels can be found in capital cities, around economic hubs, and near airports and railway stations. Guests and professional business partners can enhance their experience with Park Inn by Radisson by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Park Inn by Radisson is a part of Radisson Hotel Group, which also includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Park Plaza and Country Inn & Suites by Radisson.

For reservations and more information visit, [www.parkinn.com](http://www.parkinn.com)

LinkedIn: <https://www.linkedin.com/company/parkinnbyradisson/>

Instagram: <https://www.instagram.com/parkinnbyradisson/>

Twitter: <https://www.twitter.com/parkinn>

Facebook: <https://facebook.com/parkinn/>

#### **ABOUT RADISSON HOTEL GROUP**

Radisson Hotel Group is one of the world's largest hotel groups with seven distinctive hotel brands, and more than 1,400 hotels in operation and under development around the world. Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings places its guests and their needs at the heart of its offer and treats every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and our signature Yes I Can! service spirit.

More than 95,000 global team members work for Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit:

[www.radissonhotelgroup.com/media](http://www.radissonhotelgroup.com/media)

Or connect with us on:

LinkedIn: <https://www.linkedin.com/company/radisson-hotel-group/>

Instagram: <https://www.instagram.com/radissonhotels/>

Twitter: <https://twitter.com/radissonhotels>

Facebook: <https://www.facebook.com/radissonhotels>

YouTube: <https://www.youtube.com/radissonhotelgroup>