

Radisson Hotel Group agrees landmark partnership with entertainment destination The London Resort

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Radisson Hotel Group, one of the world's leading hotel groups, is pleased to announce an exciting partnership with The London Resort, a global entertainment destination due to open in 2024. Radisson Hotel Group will become a stakeholder in the project, opening a Radisson Blu hotel – Europe's leading upper upscale hotel brand – in the 535-acre resort in Kent, UK, accessible from London in only 20 minutes .

The London Resort recently announced it has reignited its partnership with Paramount Picture Corporation, with the aim of combining the best of Hollywood with the best of British entertainment to create amazing and unique experiences for the whole family. The resort will be one of the biggest themed entertainment resorts in Europe and will include a theme park, water park, cinema, theatre, hotels, restaurants, retail outlets and more.

Elie Younes, Executive Vice President & Chief Development Officer, Radisson Hotel Group, said: "We are delighted to be part of such an iconic and unique project that is breaking new ground and bringing together an exciting mix of global brands. We strive to create memorable experiences for our guests, and this is the perfect opportunity to do just that."

PY Gerbeau, Chief Executive of London Resort Company Holdings (LRCH), said: "Radisson Hotel Group's commitment to the resort represents a significant milestone and is testimony to the absolute conviction the team has to deliver this project. We are thrilled they have bought into our vision to create a totally unique entertainment destination and can't wait to work with their team.

"Radisson Hotel Group will be bringing films and characters to life in what will be an unforgettable hotel experience and will complement the incredible experiences and attractions Paramount Studios will also be bringing to the resort."

The 430-room Radisson Blu hotel will provide the perfect base from which visitors can explore The London Resort, while featuring a bar and restaurant as well as large meeting and event spaces. There will also be leisure facilities, including a spa and swimming pool, so guests can unwind and relax after a fun-filled day in the resort.

The London Resort will be ideally located, close to Ebbsfleet station, which sits on the Eurostar line – meaning visitors can travel to or from London in 20 minutes, as well as to or from Paris and Brussels in around two hours.

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ABOUT RADISSON BLU

Radisson Blu is an upper upscale hotel brand that delivers a positive and personalized service in stylish spaces. By paying close attention to small details that make a big difference, Radisson Blu inspires unforgettable experiences with every stay. Our hotels and resorts provide a full range of innovative products and services, delivering genuine and relevant guest experiences with a distinctive Yes I Can! attitude. Radisson Blu hotels can be found in major cities, key airport gateways and leisure destinations. Guests and professional business partners can enhance their experience with Radisson Blu by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Radisson Blu is part of Radisson Hotel Group, which also includes Radisson Collection, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson.

For reservations and more information, visit www.radissonblu.com

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ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group is one of the world's largest hotel groups with seven distinctive hotel brands, and more than 1,400 hotels in operation and under development around the world. Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings places its guests and their needs at the heart of its offer and treats every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and our signature Yes I Can! service spirit.

More than 95,000 global team members work for Radisson Hotel Group and at the hotels licensed to operate in its systems.

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ABOUT THE LONDON RESORT

The London Resort is a world class next generation entertainment resort, located on the Swanscombe peninsular, Kent. The London Resort will be the UK's largest theme park and entertainment destination, covering 535 acres - the equivalent of 136 Wembley Stadiums.

An international destination and unlike anything currently on offer in the UK, The London Resort will feature a world class theme park, alongside Europe's largest entertainment district, comprising thousands of hotel rooms, shops, restaurants, theatres and events space. The project will create thousands of jobs in the South East of England.

Forming a key part of the Ebbsfleet Garden City regeneration, the project is a Nationally Significant Infrastructure Project (NSIP) and will open to visitors in 2024, subject planning approval. The London Resort is being delivered by the London Resort Company Holdings (LRCH), which is owned by the Kuwaiti European Holding Company Group (KEH). KEH acquired the development company, the London Resort Company Holdings (LRCH), in August 2013.

Renowned international entrepreneur and leisure industry executive PY Gerbeau joined The London Resort as Chief Executive in June 2019. He brings a vast wealth of experience from across the tourism, retail, sport, entertainment and real estate industries, including roles as co-founder and CEO of the UK's largest and best-performing leisure investment vehicle, X-Leisure. He also successfully turned around the fortunes of both Euro

Disney and the Millennium Dome.

www.londonresort.com

The London Resort – Key facts

- The UK's largest theme park and the largest entertainment district in Europe
- 535 acres – the equivalent of 136 Wembley Stadiums
- Billion-pound investment generating thousands of jobs
- Thousands of hotel rooms
- 17 minutes from Kings Cross St Pancras International Station
- A Nationally Significant Infrastructure Project (NSIP)
- Construction targeted to begin in 2021, set to open to visitors in 2024