

Radisson RED to take the stage in London

September 3, 2019



Radisson Hotel Group is delighted to announce the signing of the Radisson RED London Greenwich in the UK. It will be the first property to bring the group's upscale, lifestyle select-service hotel brand to the English capital, joining other UK landmark Radisson RED hotels in Glasgow and Liverpool.

Home to the world's busiest concert and events venue, the iconic O2 Arena, Greenwich puts guests at the heart of the action. From Elton John to Roger Federer, it boasts the biggest names in music, sport and entertainment.

Elie Younes, Executive Vice President & Chief Development Officer, Radisson Hotel Group, said: "Radisson RED is for those who wish to stand out of the crowd and it now lands in London. Opening in 2020, it perfectly blends business and play around the O2. A sincere appreciation goes to our partners for their trust in our people and our brands."

Vivek Chadha, Owner of Nine Hotel Group, said: "We're thrilled to have signed the agreement to bring a Radisson RED hotel to this side of London. Being so close to the multi-purpose O2 arena is hugely exciting, as I believe it's the number one indoor music arena in the world and hosts the best global talent. Our hotel will be a representation of the culture and talent the arena attracts."

Vijay Thakkar, Co-owner of the hotel, said: "We're excited to ink the deal with Radisson Hotel Group to bring a Radisson RED property to London. The hotel shall attract both business and leisure travelers, and I am eagerly looking forward to its grand opening."

Opening in 2020, the Radisson RED London Greenwich will be near so many of London's famous sights. The O2 Arena and its iconic dome is just one of these; the hotel will put guests within easy reach of a ton of museums, the famous Prime Meridian, the legendary Cutty Sark and the cable car offering stunning views over the Thames, Canary Wharf and the City of London itself.

Alongside 70 rooms boasting the unique Radisson RED design, the hotel will offer a bistro, bar, and a gym. The new signing is part of an exciting £8bn project to redevelop Greenwich Peninsula and transform it into a must-visit destination with an array of residential, retail and office space.

When it comes to concerts and events, guests will find it easy to get to the O2 Arena – located within walking distance of the hotel. To reach the hotel (and explore London), there will be plenty of travel options, including major road links, multiple bus routes and a London Underground station not far from the property. London City Airport will also be only five miles from the hotel.

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ABOUT RADISSON RED

Radisson RED is an upscale, select service hotel brand that presents a playful twist on the conventional. Radisson RED injects new life into hotels through informal services where anything goes, a social scene that's waiting to be shared and bold design that kick-starts the fun. Radisson RED hotels are in vibrant, urban locations. Always fresh, Radisson RED hotels give their guests endless opportunities to tune in and out – switching effortlessly between business and leisure. Guests and professional business partners can enhance their experience with Radisson RED by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Radisson RED is a part of Radisson Hotel Group, which also includes Radisson Collection, Radisson Blu, Radisson, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson.

For reservations and more information, visit www.radissonred.com

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ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group is one of the world's largest hotel groups with seven distinctive hotel brands, and more than 1,400 hotels in operation and under development around the world. Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings places its guests and their needs at the heart of its offer and treats every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and our signature Yes I Can! service spirit.

More than 95,000 global team members work for Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit:
www.radissonhotelgroup.com/media

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ABOUT NINE GROUP

Nine Group is a multi-franchisee and owns and operates various hotels around the UK. Nine Group managed to acquire and develop a total of 18 hotels in less than six years and is one of the fastest growing privately-owned hotel owners. Nine Group also has a hospitality management platform that operates multi branded hotels from hotel opening, revenue, sales and marketing and more.