

Radisson Hotel Group leads growth in Polish resorts, signing a new Radisson Blu Resort in Ostroda Mazury Lakes

September 26, 2019



Radisson Hotel Group is pleased to announce an agreement with Polish hotel investor Europlan for a new Radisson Blu resort in Poland. Located in Mazury Lakes, a district known as the 'land of a thousand lakes', the Radisson Blu Resort, Ostroda Mazury Lakes offers the ultimate resort experience with its own marina and water park. The new property brings the group's portfolio in Poland to 19 properties across five brands – including Radisson Collection, Radisson Blu, Radisson RED, Radisson and Park Inn by Radisson – and will strengthen the group's position as the largest international operator for leisure destinations in Poland.

Elie Younes, Executive Vice President & Chief Development Officer, Radisson Hotel Group, said:

"Radisson Blu remains the largest upper upscale brand in Europe. We thank our partners for their trust and confidence and look forward to accelerating our expansion journey in Poland; creating opportunities to our guests, owners and employees"

"We're very happy to be able to revive the construction of this great hotel project located amongst the picturesque scenery of Mazury Lakes. We're looking forward to successfully cooperating with Radisson Hotel Group, which is both an experienced hotel operator in Poland and a renowned global brand. We're convinced that the hotel and its facilities will attract many leisure and MICE customers, and will become a landmark destination at Mazury Lakes." added Artur Kozieja, EUROPLAN's owner and CEO.

Due to open in Q3 2020, the Radisson Blu Resort in Ostroda – Poland's ninth Radisson Blu hotel – will perfectly complement Radisson Hotel Group's array of mountain and beach resorts across Poland. The new-build hotel will feature 240 rooms and suites, as well as a lobby bar and one all-day dining restaurant. Guests will be able to enjoy a compact water park, including an indoor and outdoor swimming pool, a sauna and gym zone.

Focusing on MICE business, the Radisson Blu Resort in Ostroda Mazury Lakes will offer 2,600sqm of space set across a ballroom, four function rooms, seven meeting rooms and a separate area that can be used as a foyer or a function space.

To reach the hotel, there will be plenty of travel options – including direct train connections and major road links to Warsaw and Gdańsk. International Airport Olsztyn Masuria is situated 38km from the city, with flights to Krakow, London, Dortmund, Cologne and Bremen.

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ABOUT RADISSON BLU

Radisson Blu is an upper upscale hotel brand that delivers a positive and personalized service in stylish spaces. By paying close attention to small details that make a big difference, Radisson Blu inspires unforgettable experiences with every stay. Our hotels and resorts provide a full range of innovative products and services, delivering genuine and relevant guest experiences with a distinctive Yes I Can! attitude. Radisson Blu hotels can be found in major cities, key airport gateways and leisure destinations. Guests and professional business partners can enhance their experience with Radisson Blu by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Radisson Blu is part of Radisson Hotel Group, which also includes Radisson Collection, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson.

For reservations and more information, visit <https://www.radissonhotels.com/en-us/brand/radisson-blu>

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ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group is one of the world's largest hotel groups with seven distinctive hotel brands, and more than 1,400 hotels in operation and under development around the world. Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings places its guests and their needs at the heart of its offer and treats every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and our signature Yes I Can! service spirit.

More than 95,000 global team members work for Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit:

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ABOUT EUROPLAN

EUROPLAN is a real estate investment company that begun its operations in 2004 (www.europlan.pl). The group has successfully completed office and residential projects in the past, but since 2017 it has been focused solely on hotel investments. In December 2018 the Company opened a 220 room hotel in Kraków, under the Chinese 4-star brand Metropolo (first hotel of this brand in Europe) with over 4000 sq. metres of conference space making the property one of the largest conference centre hotels in Poland and this year EUROPLAN successfully completed the construction and opened 4-star Lake Hill Resort & Spa (www.lakehill.pl) located over the Sosnówka Water Reservoir in Karkonosze Mountains (near Karpacz), with 174 rooms.

The founder and president of EUROPLAN is Artur Koziejka, an experienced investor and investment banker who between 1995 and 2017 worked as a director at Credit Suisse, Morgan Stanley and Barclays Capital in the London City, where he was responsible for transactions in Central & Eastern Europe. In the meantime he was also a hotel investor in 3 hotel projects managed by his parents who established their first hotel in 1983.