

Radisson brand to make Russia debut with first signing in Perm

October 17, 2019



Radisson Hotel Group is proud to announce the signing of the first Radisson-branded hotel in Russia. Set to arrive in the Urals region of the country, the newly built Radisson Hotel Perm will have 150 rooms and is due to open in late 2021. This new signing brings the group's Russian portfolio to a total of 39 hotels and 10,320 rooms in operation or under development.

Last year, traffic at Perm International Airport reached 1.2 million passengers and continues to grow from both local and international destinations. It is rapidly developing as a destination for both leisure and business travelers.

Elie Younes, Executive Vice President & Chief Development Officer, Radisson Hotel Group, said: "As the first ever Radisson-branded hotel in Russia and the first international upscale hotel in the city of Perm, this property supports our reputation among guests and owners as the leading international hotel group in Russia."

Prospect Group, the developer of the new Radisson hotel, is known for its successful real estate projects in Russia's third largest city – Yekaterinburg.

Alexander Petrov, Owner of Prospect Group, said: "We are proud to bring the first upscale international hotel to Perm, a fast-growing city where quality hospitality services are really needed. It is an outstanding project designed by Twelve Architects, an award-winning international company, and will represent a unique architectural example for the whole of Russia. Together with Radisson Hotel Group's management, our hotel will become a center of attraction for Perm and the region."

The Radisson Hotel Perm will be part of a multi-purpose development that offers a host of amenities in the immediate area. Guests will have easy access to a convention center able to host more than 1,000 people, shops, cinemas and restaurants – all right on the hotel's doorstep.

Inside the hotel's 150 upscale rooms and suites, guests will discover Scandinavian-inspired hospitality with Radisson's unique brand features. The hotel will feature a gym, a swimming pool on the top floor and an all-day restaurant on the 21st floor that will offer stunning views from one of the highest points in the city. For business travelers, the hotel will also offer extensive conference facilities with Meetings & Events services managed by the hotel team.

The hotel will be situated right in the heart of Perm, just 300m from the Government of Perm Region and the City Hall. It is an ideal location from which to explore the city, with the must-see tourist spots of the Main City Esplanade and the banks of the Kama river less than 500m away.

The Baptist Church, Perm Mosque and Perm Medrese are also within walking distance, while – for those seeking a true Russian experience – one of the best ballets in the country, The Perm Opera and Ballet House, is located only 900m away from the hotel.

The hotel is easily accessible, just 19km away from Perm International Airport and 3.5km away from the nearest railway station.

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ABOUT RADISSON

Radisson is an upscale hotel brand that delivers Scandinavian-inspired hospitality and enables guests to focus on a work/life balance and find more harmony in their travel experience. Based on building meaningful relationships with guests, it features a Yes I Can! service attitude designed to deliver satisfaction to every guest. The hotels can be found in suburban and city settings, near airports and leisure destinations. Guests and professional business partners can enhance their experience with Radisson by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Radisson is part of the Radisson Hotel Group, which also includes Radisson Collection, Radisson Blu, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson.

For reservations and more information, visit <https://www.radissonhotels.com/en-us/brand/radisson>

LinkedIn: <https://www.linkedin.com/company/radisson/>

Instagram: <https://www.instagram.com/radisson/>

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ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group is one of the world's largest hotel groups with seven distinctive hotel brands, and more than 1,400 hotels in operation and under development around the world. Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings places its guests and their needs at the heart of its offer and treats every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and our signature Yes I Can! service spirit.

More than 95,000 global team members work for Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit:

www.radissonhotelgroup.com/media

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ABOUT PROSPECT GROUP

A group of development companies based in Yekaterinburg, Russia, implementing modern projects in the area of real estate and commercial property construction. PROSPECT GROUP Project Portfolio includes newly-designed buildings corresponding to the form of a modern city architecture together with unique examples of delicate reconstruction and outstanding integration of existing historical buildings in contemporary landscape.

For more information please visit <http://prospectgroup.pro/>

Company portfolio <http://prospectgroup.pro/project>

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