

Radisson Hotel Group announces new Area Senior Vice President appointments for Eastern Europe, Russia & Turkey and UK, Ireland & Western Europe

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Radisson Hotel Group, one of the most dynamic hotel groups in the world, is pleased to announce the new geographical responsibilities of Area Senior Vice President for Central & Southern Europe (CESE), Yilmaz Yildirimlar, and Area Senior Vice President for Northern Europe, Tom Flanagan Karttunen. Further to their current roles, Yilmaz and Tom have now been appointed as Area Senior Vice Presidents for Eastern Europe, Russia & Turkey (EERUT) and UK, Ireland & Western Europe (UKIWE) respectively.

Yilmaz and Tom, along with Tim Cordon, Area Senior Vice President for Middle East & Africa, lead EMEA operations for Radisson Hotel Group.

Yilmaz started his career with the Group in Vienna in 1995 and has held several leadership positions at Radisson Blu Hotels in Amsterdam, Manchester and Bucharest. He has served as District Director for South Eastern Europe and Regional Director in Eastern Europe, based in Moscow, until his appointment in 2017 as Area Senior Vice President, Central & Southern Europe. Originally from Turkey, Yilmaz Yildirimlar studied hotel management and holds an MBA in Finance. He has also achieved several degrees in the fields of leadership, real estate and asset management.

Tom joined Radisson Hotel Group more than 20 years ago and has grown within the company, holding different leadership positions in numerous business areas at Radisson Blu Hotels in Copenhagen, Beijing, Manama, Hamburg and Galway. He has served as District Director Turkey, Azerbaijan & China, based in Istanbul, before being appointed as Area Vice President Eastern Europe & Russia, based in Moscow in 2009, and then Area Senior Vice President, Northern Europe. Born in Ireland, Tom holds a Diploma and B.A. Degree in Hotel Management.

The new responsibilities assigned to Yilmaz and Tom signal Radisson Hotel Group's commitment to growing talent.

Chema Basterrechea, Executive Vice President & Chief Operating Officer said: "I am pleased to share the news of the expanded roles of both Yilmaz and Tom. Yilmaz has been driving growth and profitability in CESE, where Radisson Hotel Group has a large number of hotels with a high concentration of leased and fee income results. His previous experience in EERUT, as well as his knowledge of the local markets, teams and owners, will be crucial in leading the area.

"Meanwhile, since joining Radisson Hotel Group more than 20 years ago, Tom has played an integral role in ensuring the progression of business growth. He has a track record of success in leading Northern Europe, one of Radisson Hotel Group's most mature markets, and is sure to have equal success in UKIWE."

Note to the editor:

The CESE area includes more than 110 hotels in operation and under development in the following countries: Germany, Switzerland, the Netherlands, Poland, Italy, Austria, Croatia, Cyprus, Czech Republic, Greece, Hungary, Luxembourg, Malta, Moldova, Romania, Serbia, Slovakia and Slovenia.

The EERUT area includes more than 90 hotels in operation and under development in the following countries: Russia, CIS, Ukraine, Georgia & Turkey

The UKIWE area includes more than 75 hotels in operation and under development in the following countries: England, Scotland, Wales, Northern Ireland, Ireland, France, Belgium, Spain & Portugal

The Northern Europe area includes more than 75 hotels in operation and under development in the following countries: Denmark, Finland, Iceland, Norway, Sweden, Latvia, Lithuania & Estonia

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MEDIA CONTACTS:

Alexandra Lindvik, Area Director PR & Communications, Nordics, Eastern Europe, Russia & Turkey
alexandra.lindvik@radissonhotels.com

Katie Ollier Redman, Area PR & Communications Manager, UK, Ireland & Western Europe
katie.ollier-redman@radissonhotels.com

Martin Melzer, Director, Area Director PR & Communications, Central & Southern Europe
martin.melzer@radissonhotels.com

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Radisson Hotel Group is one of the world's largest hotel groups with seven distinctive hotel brands, and more than 1,400 hotels in operation and under development around the world. Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings places its guests and their needs at the heart of its offer and treats every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and our signature Yes I Can! service spirit.

More than 95,000 global team members work for Radisson Hotel Group and at the hotels licensed to operate in its systems.

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