

Radisson Hotel Group to open the first Radisson-branded hotel, Radisson Hotel Gorizont Rostov-on-Don in Russia

February 10, 2020



Radisson Hotel Group is proud to announce a new 173-room hotel, the Radisson Hotel Gorizont Rostov-on-Don, set to open in 2020.

Elie Younes, Executive Vice President & Chief Development Officer, Radisson Hotel Group, said: “We are extremely proud to establish Radisson in Russia, and with this, further strengthening our position as the leading international hotel group in the region. This signing brings our Russian portfolio up to a total of 39 hotels and 10,000+ rooms in operation or under development.”

Dan Polonsky, General Director of TK Gorizont JSC said: “The new hotel is a part of the large multi-functional shopping and entertainment complex called Gorizont. Radisson Hotel Gorizont Rostov-on-Don will be a convenient location for Russian and foreign partners, as well as guests of the city. This will bring Gorizont Mall to a fundamentally new level with even greater comfort and unique atmosphere.”

The hotel will offer 173 rooms and suites with a Scandinavian inspired design, an all-day restaurant and lobby lounge bar, as well as a gym, a conference hall and various meeting rooms.

Radisson is an upscale hotel brand that delivers Scandinavian-inspired hospitality and enables guests to focus on a work/life balance and find more harmony in their travel experience. Based on building meaningful relationships with guests, it features the famous Yes I Can! service attitude designed to deliver satisfaction to every guest.

Rostov-on-Don is the 10th largest city in Russia with 1.2 million inhabitants. This will be the second hotel opening for Radisson Hotel Group in the city, in addition to the prestigious Radisson Blu that opened in 2017 on the river front.

The hotel, located in the north-west area of the city, will be part of a significant mixed-use development complex, including Gorizont Mall – the largest shopping mall in Rostov-On-Don that showcases more than 350 shops and a multiplex cinema center that can be accessed directly from the hotel.

###

MEDIA CONTACTS:

Alexandra Lindvik
Area Director PR & Communication, Northern Europe, Eastern Europe, Russia and Turkey
alexandra.lindvik@radissonhotels.com

Lucie Cardona
Director Corporate Communications, PR & Reputation Management
lucie.cardona@radissonhotels.com

ABOUT RADISSON

Radisson is an upscale hotel brand that delivers Scandinavian-inspired hospitality and enables guests to focus on a work/life balance and find more harmony in their travel experience. Based on building meaningful relationships with guests, it features a Yes I Can! service attitude designed to deliver satisfaction to every guest. The hotels can be found in suburban and city settings, near airports and leisure destinations. Guests and professional business partners can enhance their experience with Radisson by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Radisson is part of the Radisson Hotel Group, which also includes Radisson Collection, Radisson Blu, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson.

For reservations and more information, visit www.radissonhotels.com/radisson
LinkedIn: <https://www.linkedin.com/company/radisson/>
Instagram: <https://www.instagram.com/radisson/>
Twitter: <https://twitter.com/radisson>
Facebook: <https://www.facebook.com/radisson/>

ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group is one of the world's largest hotel groups with seven distinctive hotel brands, and more than 1,400 hotels in operation and under development around the world. Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings places its guests and their needs at the heart of its offer and treats every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and our signature Yes I Can! service spirit and being uniquely 100% Carbon Neutral.

More than 95,000 global team members work for Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit: www.radissonhotelgroup.com/media
Or connect with us on:
LinkedIn: <https://www.linkedin.com/company/radisson-hotel-group/>
Instagram: <https://www.instagram.com/radissonhotels/>
Twitter: <https://twitter.com/radissonhotels>
Facebook: <https://www.facebook.com/radissonhotels>
YouTube: <https://www.youtube.com/radissonhotelgroup>

ABOUT "GORIZONT" SHOPPING AND ENTERTAINMENT CENTER

Gorizont Mall is a large super-regional shopping and entertainment complex, where there are represented more than 350 stores of well-known international and Russian brands in different segments (premium, middle +, middle, mass market) as well as cafes, restaurants, beauty salons, a fitness center, pharmacies, studios, banks, mobile shops, car washing, equipped recreation areas. In 2013, its own H2O water park was opened. It is the first indoor all-weather water park in southern Russia. In April 2018, modern, technologically advanced 13-screen cinema called Gorizont CINEMA & EMOTION Dolby Atmos was opened, meeting the highest standards of equipment, interior decoration, comfort and service, relevant to the level of the complex and its audience.

Gorizont Mall is the center of social attraction for residents, guests of Rostov-on-Don and the region. Thanks to the appearance of the complex, the district's infrastructure has been improved, transport routes have been expanded, and the surrounding territories have been landscaped. All this together makes Gorizont Mall a truly family-friendly place for the widest audience of various consumer abilities and all ages.

For more information, visit: www.gorizontmall.ru

Or connect with us on:

Instagram: <https://www.instagram.com/gorizontmall/?hl=ru>
Facebook: <https://www.facebook.com/gorizontmall/>