

Radisson Hotel Group announces its first beach resort in Dubai

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Radisson Hotel Group is proud to announce the signing of the Radisson Resort Dubai Palm Jumeirah, its first beach resort in Dubai and third Radisson hotel in the United Arab Emirates, bringing its UAE portfolio to 23 hotels in operation and under development.

Home to some of Dubai's top resorts, the Palm Jumeirah is built from reclaimed land in a series of artificial archipelagos and shaped like a palm tree when viewed from above. Located on the Jumeirah shoreline, Radisson's latest resort is perfect for both leisure and business travelers and is ideally located, providing travelers with easy access to the city and Dubai Media City, the region's leading media hub, and a 30-minute drive from Dubai International airport.

Inside the hotel's 389 upscale rooms and suites, guests will discover the renowned hospitality and modern amenities. The hotel will feature five food and drink outlets, with cuisine suited to every taste at the all-day dining restaurant and guests can explore the hotel bars which overlook the infinite views of Dubai and the sea. Guests can also keep their fitness routine on track in the fully equipped gym, kick-back while being pampered in the spa, take a dip in one of the pools or sit back while basking in the breathtaking views of the Arabian Gulf. The hotel will also be home to three meeting rooms; the ideal space to host any leisure or business function.

Elie Younes, Executive Vice President & Chief Development Officer, Radisson Hotel Group, said: "Radisson is a very compelling brand to all stakeholders, blending real estate efficiencies with guest relevance. We are excited to enter this new partnership and look forward to a successful journey with our partners based on trust and responsibility.

Silver Beach Hotel LLC subsidiary of BHATIA HOLDINGS LLC, said, "We are excited to partner with Radisson Hotel Group, one of the leading players in the hospitality industry. We were seeking a brand that is able to recognize and respond to the needs of the business and leisure clients coming to Dubai; while focusing on driving business from its established city portfolio into this prominent leisure destination on the Palm Jumeirah."

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ABOUT RADISSON

Radisson is an upscale hotel brand that delivers Scandinavian-inspired hospitality and enables guests to focus on a work/life balance and find more harmony in their travel experience. Based on building meaningful relationships with guests, it features a Yes I Can! service attitude designed to deliver satisfaction to every guest. The hotels can be found in suburban and city settings, near airports and leisure destinations. Guests and professional business partners can enhance their experience with Radisson by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Radisson is part of the Radisson Hotel Group, which also includes Radisson Collection, Radisson Blu, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson.

For reservations and more information, visit www.radissonhotels.com/radisson

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ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group is one of the world's largest hotel groups with seven distinctive hotel brands, and more than 1,400 hotels in operation and under development around the world. Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings places its guests and their needs at the heart of its offer and treats every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and our signature Yes I Can! service spirit.

More than 95,000 global team members work for Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit: radissonhotels.com/corporate

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