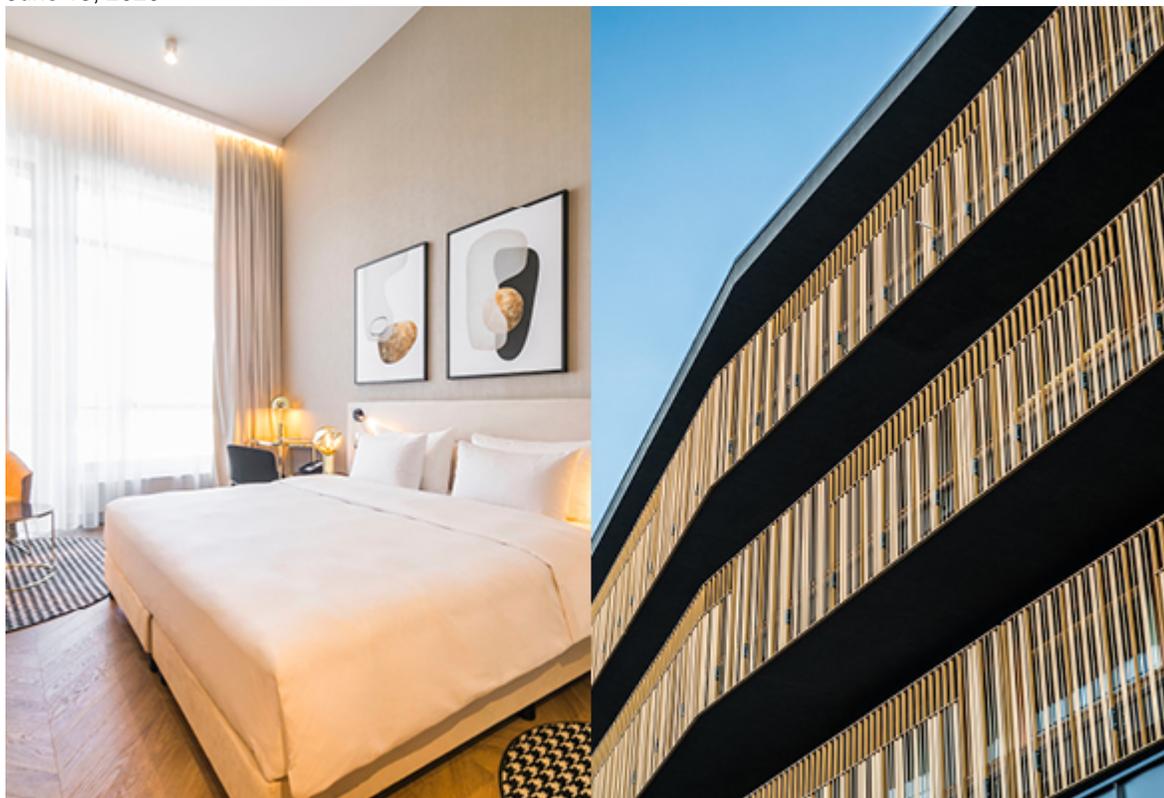


## Radisson Hotel Group announces the opening of two new hotels in Poland

June 15, 2020



Radisson Hotel Group is pleased to announce the opening of the [Radisson Blu Hotel, Sopot](#) and the [Radisson Hotel Szklarska Poręba](#), bringing its portfolio to 14 properties in operation in Poland.

Yilmaz Yildirimlar, Area Senior Vice President of the Area Central & Eastern Europe, Russia and Turkey for Radisson Hotel Group, said: “As part of our five-year strategic plan, Radisson Hotel Group is developing extensively in Poland and our new openings in Sopot and Szklarska Poręba are extremely valuable additions to our portfolio. We want to reassure our future guests that, with our Radisson Hotels Safety Protocol, we are putting all the relevant measures in place to ensure their health and safety in this new era of travel.”

**Radisson Blu Hotel, Sopot** is a new landmark property on the Baltic coastline. Founded by a doctor from Napoleon’s army, Sopot is a famed Polish seaside health resort known for its healing mineral water spring.

The new-build Radisson Blu Hotel, Sopot is located just 250 meters from the wide, sandy beach and in the immediate vicinity of beautiful gardens and recreational areas. The 219-room hotel allows guests to absorb the relaxing seaside atmosphere, while also within easy reach of the vibrant cities of Gdańsk and Gdynia. Attractions such as longest wooden pier in Europe and Monte Cassino promenade are among the top sites nearby.

The hotel’s upscale, chic interior style embedded with nature-inspired details has been developed by Iliard Architecture and Interior Design. Built as a multi-flexible complex, guests can enjoy the modern spa and wellness center, a restaurant with its own vegetable and herb garden, and a pavilion with a concert hall for up to 1,000 guests. As the largest conference center in the Tri-City area, the hotel offers over 2,000 square meters for business and private events. With over 30 room configurations, Radisson Blu Hotel, Sopot allows guests and organisers maximum flexibility to customize any event from conferences and professional trainings to intimate private celebrations.

Katarzyna Dowgiało-Edel, General Manager at Radisson Blu Hotel, Sopot said: “We believe that Radisson Blu Hotel, Sopot will be a vibrant resort throughout the year as one of the most prominent meeting and cultural venues within the tri-city metropolis. The infrastructure and facilities we are offering within the hotel complex can be used and enjoyed not only by our clients, but also by local residents who are looking to experience our extensive leisure and MICE offering.”

Located at the Giant Mountains, the new **Radisson Hotel Szklarska Poręba** welcomes guests to an upscale, full-service hotel with Scandinavian-inspired hospitality.

The Radisson Hotel Szklarska Poręba is the ideal starting point for an exploration of the popular cycling and hiking territory. Szklarska Poręba boasts one of the largest ski resorts in Poland’s Karkonosze mountain range, made up of 20 ski lifts covering 20 km of trails of varying difficulty. Radisson Hotel Szklarska Poręba features 104 stylish rooms and spacious apartments, designed to enhance and embrace the local mountain atmosphere. Most of the rooms and suites offer terraces or balconies with amazing views of the Giant Mountains or Jelenia Góra Valley.

The à la carte Spice & Herb restaurant serves both international as well as local Polish traditional dishes, full of aromas of Giant Mountain herbs and all perfectly paired with wines from Polish vineyards. In addition to a 24/7 state-of-the-art gym and a Kids Club, the spa and wellness center offers a pool with an outdoor slide, outdoor all-year jacuzzi with a view of the mountains, saunas and steam baths, shower experience, tepidarium, paddling pool and slide for children.

Jan Wróblewski, Co-founder of Zdrojowa Invest & Hotels Group said: "With this new hotel under the international Radisson brand in Szklarska Poręba, we are once again a pioneer in the market, and this is a continuation of our strategy of strengthening our leadership position in resorts".

For more information, please visit <https://www.radissonhotels.com/en-us/hotels/radisson-blu-sopot/>

For more information, please visit <https://www.radissonhotels.com/en-us/hotels/radisson-resort-szklarska-Poreba>

Explore Poland with Radisson Blu: <https://blog.radissonblu.com/5-insider-tips-for-poland/>

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#### **MEDIA CONTACTS:**

##### **Martin Melzer**

Director PR & Communication Central & Southern Europe

Radisson Hotel Group

[martin.melzer@radissonhotels.com](mailto:martin.melzer@radissonhotels.com)

##### **Lucie Cardona**

Director Corporate Communications EMEA

Radisson Hotel Group

[lucie.cardona@radissonhotels.com](mailto:lucie.cardona@radissonhotels.com)

#### **ABOUT RADISSON HOTEL GROUP**

Radisson Hotel Group is one of the world's largest hotel groups with seven distinctive hotel brands, and more than 1,400 hotels in operation and under development in 120 countries. Its signature service philosophy is Every Moment Matters.

Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson, brought together under one commercial umbrella brand Radisson Hotels.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings places its guests and their needs at the heart of its offer and treats every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and our signature Yes I Can! service spirit and being uniquely 100% Carbon Neutral.

More than 100,000 team members work at Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit:

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