

## Radisson Hotel Group lands two brands under one roof at London Heathrow

September 2, 2020



**Radisson Hotel Group is pleased to announce the introduction of two new and exciting brands at London Heathrow, joining forces under one roof. It also brings the first-ever Radisson branded hotel to the UK.**

The property features one wing with 258 bedrooms showcasing the bold and playful design of Radisson RED. The other bedrooms – more than 600 – follow the Scandinavian-inspired Radisson brand style, nodding to the hotel group's heritage. Family rooms with bunk beds able to accommodate up to four people are featured at both brands.

On arrival, guests are greeted by a stylish and contemporary lobby, designed for socializing, working or relaxing. The restaurant, lounge and bar, shared by both hotels, provide enticing spaces to start the fun of a holiday or unwind after a long day. Additionally, there is a separate reception area for the exclusive use of airline crews.

Tom Flanagan Karttunen, Area Senior Vice President Northern & Western Europe, Radisson Hotel Group said: "Introducing two new and vibrant brands to such an important international airport location is extremely exciting. This is our first Radisson and second Radisson RED hotel to open in the UK, which marks a major milestone for the company. The extensive transformation of the property meets the ever-changing and growing needs of our diverse customer base."

Radisson RED London Heathrow features an executive lounge offering complimentary drinks and refreshments in a vibrant setting.

An existing large conference and events space is flexible to suit a wide variety of group sizes and requirements. It has two multi-purpose conference centres and 41 meeting rooms, including 21 syndicate or breakout rooms.

To kick-start or wrap up a long day of travelling or meetings, guests can visit the Pace Leisure Club, featuring a gym,

swimming pool, sauna and steam room.

Radisson Hotel & Conference Centre London Heathrow and Radisson RED London Heathrow are a short drive from Heathrow Airport, making it an ideal option for guests looking for a relaxing night's stay before or after their holiday. The location is also perfect for business travelers visiting London or looking for a multi-purpose meeting and events space in the area.

Radisson Hotel Group's highest priority is the continued health, safety and security of our guests, team members, and business partners. In May 2020, we announced our *Radisson Hotels Safety Protocol* in collaboration with SGS, the world's leading inspection, verification, testing and certification company.

Additionally, Radisson Hotel Group supports the World Travel and Tourism Council (WTTC)'s 'Safe Travels' health and safety protocols and stamp to create consistency across the Travel and Tourism industry.

For regular updates on *Radisson Hotels Safety Protocol*, please visit:

<https://www.radissonhotels.com/en-us/social-responsibility/health-safety>

For further information on the hotels, please visit:

<https://www.radissonhotels.com/en-us/hotels/radisson-conference-london-heathrow>

<https://www.radissonhotels.com/en-us/hotels/radisson-red-london-heathrow>

###

## **MEDIA CONTACTS**

Katie Ollier Redman, Area Manager PR & Communication, UK, Ireland & Western Europe

[katie.ollier-redman@radissonhotels.com](mailto:katie.ollier-redman@radissonhotels.com)

Lucie Cardona, Director, Corporate Communications, PR & Reputation Management

[lucie.cardona@radissonhotels.com](mailto:lucie.cardona@radissonhotels.com)

## **BUSINESS DEVELOPMENT CONTACT**

Adela Cristea, Senior Director, Head of Business Development UK & Ireland

[adela.cristea@radissonhotels.com](mailto:adela.cristea@radissonhotels.com)

## **ABOUT RADISSON**

Radisson is an upscale hotel brand that offers Scandinavian inspired hospitality, which enables guests to focus on a work/life balance and find more harmony in their travel experience. With natural surroundings and unexpected delights, Radisson inspires the art of being in the moment. Committed to building meaningful relationships with guests, we have a Yes I Can! service attitude to ensure satisfaction of every guest. Radisson hotels can be found in suburban and city settings, near airports and leisure destinations. Guests and professional business partners can enhance their experience with Radisson by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Radisson is part of Radisson Hotel Group, which also includes Radisson Collection, Radisson Blu, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson, brought together under one commercial umbrella brand Radisson Hotels.