



Park Inn by Radisson arrives in Riyadh

November 2, 2020



Radisson Hotel Group is proud to announce the opening of its first Park Inn by Radisson in Riyadh, the Kingdom of Saudi Arabia's capital city. The opening of the hotel strengthens the brand's presence in Saudi Arabia to nine hotels, and brings the group's portfolio across the country to over 45 hotels, resorts and serviced apartments in operation and under development, accelerating Radisson Hotel Group's expansion.

Riyadh is the largest city and capital of the Kingdom of Saudi Arabia, with a flourishing financial business hub and a vibrant social scene. This modern, cutting-edge metropolis boldly strides towards the future, while remaining firmly rooted in tradition and its historical past. As part of Saudi Arabia's *Vision 2030*, the country is continuing its commitment to international tourism by welcoming them to experience first-hand the country's rich history, traditional old souks, and myriad of forts, palaces and museums, which have transformed Riyadh into an ideal location for both business and leisure travelers.

Park Inn by Radisson Riyadh embraces the brand's 'feel good' atmosphere with its fresh and energetic hotel offering and vibrant environment, connected through design, technology and social spaces. Located in the Al Malaz business district, the hotel features 192 contemporary rooms and suites. Guests can fulfil their culinary cravings at one of the hotel's casual dining spaces, such as RBG or Bocca Bouna, serving local and international dishes. Those seeking to relax and recharge can enjoy the outdoor swimming pool and fitness center, with separate areas for men and women.

Combining the comforts of home with modern hotel amenities, Park Inn by Radisson Riyadh offers business guests access to four modern and spacious meeting rooms with free high-speed Wi-Fi and audiovisual equipment. Park Inn by Radisson's Meetings and Events concept has been developed with the guest in mind, providing personal, professional and memorable service from start to finish for all meeting and event types.

Tim Cordon, Area Senior Vice President, Middle East & Africa, Radisson Hotel Group, said, "We are delighted to open our first Park Inn by Radisson in the city of Riyadh, especially during this challenging time. In line with Saudi Arabia's *Vision 2030*, we are excited to further grow our presence across the Kingdom, and work together to make Saudi Arabia a must-visit destination. We remain committed to expanding our position in the Saudi market, as the Kingdom remains a key focus area for our global development strategy."

Radisson Hotel Group's highest priority is the continued health, safety and security of its guests, team members, and business partners. In May 2020, the hotel group announced its *Radisson Hotels Safety Protocol* in collaboration with SGS, the world's leading inspection, verification, testing and

certification company. Additionally, Radisson Hotel Group played a leading role in the development of the World Travel and Tourism Council (WTTC)'s 'Safe Travels' health and safety protocols and stamp to create consistency across the Travel and Tourism industry.

For regular updates on *Radisson Hotels Safety Protocol*, please visit:
<https://www.radissonhotels.com/en-us/social-responsibility/health-safety>

For more information about the hotel, visit:
<https://www.radissonhotels.com/en-us/hotels/park-inn-riyadh>

Learn more about Jeddah in our latest blog post:
<https://blog.parkinn.com/what-to-do-in-riyadh/>

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ABOUT PARK INN BY RADISSON

Park Inn by Radisson is an upper midscale hotel brand that delivers modern experiences, good food and upbeat environments. Park Inn by Radisson positively lifts our guests' mood for a happy stay – with a touch of color, contemporary design, and friendly, personalized service with surprising feel-good extras. Park Inn by Radisson hotels can be found in capital cities, around economic hubs, and near airports and railway stations. Guests and professional business partners can enhance their experience with Park Inn by Radisson by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Park Inn by Radisson is a part of Radisson Hotel Group, which also includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Radisson Individuals, Park Plaza, Country Inn & Suites by Radisson, and prizeotel brought together under one commercial umbrella brand Radisson Hotels.

For reservations and more information visit www.radissonhotels.com/parkinn
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ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group is one of the world's largest hotel groups with nine distinctive hotel brands, and more than 1,400 hotels in operation and under development in 120 countries. The Group's overarching brand promise is Every Moment Matters with a signature Yes I Can! service ethos.

The Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and prizeotel brought together under one commercial umbrella brand Radisson Hotels.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings provides tailored solutions for any event or meeting, including hybrid solutions placing guests and their needs at the heart of its offer. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and being uniquely 100% Carbon Neutral.

More than 100,000 team members work at Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit:
www.radissonhotelgroup.com/media

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