

# Q3 2019 RESULTS

BRUSSELS, 6<sup>th</sup> November 2019

FEDERICO J. GONZÁLEZ, PRESIDENT & CEO  
SERGIO AMODEO, EXECUTIVE VP & CFO

# Key Highlights

Very encouraging quarter: Best EBITDA in the company's history and all 5YP initiatives in line or ahead of plan



## Revenue

- €261.8m Reported Revenue, +€8.5m vs. LY (+3.4%) due to a LFL&R revenue increase of +3.4% and openings of €5.3m
- €255.4m LFL&R Revenue, +€8.5m vs. LY (+3.4%) mainly driven by the lease business in the Nordics and central functions



## EBITDA

- €58.9m Reported EBITDA, +€18.7m vs. LY (+46.5%), where of €11.4m due to the implementation of IFRS 16 Leases
- €49.2m Adjusted EBITDA, +€8.4m vs. LY (+20.6%)
- 22.5% EBITDA margin (+6.6 p.p.)
- 18.8% Adjusted EBITDA margin (+2.7 p.p.)
- Strong contribution from improved results from central functions



## RevPAR

- Reported RevPAR with +3.4% represents the highest growing quarter of the year, positively impacted by FX with +1.0%
- RevPAR LFL&R 2.3%, driven from occupancy with +2.4% vs. LY and from the ramp up of 2018 Renovations with +5.3%
- RevPAR LFL&R Leased Portfolio was +2.3% vs. LY coming almost entirely from rate with +2.1%. Excluding hotels under renovation, RevPAR grew by 3.5%



## Guidance & Q3 2019 Key developments

- We expect Revenue LFL&R to increase +3.0-3.5%
- We expect to reach an EBITDA margin between 17.0-18.0%\*
- Excellent progress done with the 5-year Operating Plan (5YP)
- Great expansion progress of new brands and destinations, with 14 signings and 4 openings in Q3 2019, well ahead of 5YP

Note: LFL&R is Like for like portfolio plus renovations at constant exchange rate. Adjusted EBITDA excludes items of one off-nature and the effect of the implementation of IFRS 16 Leases

\*The EBITDA margin includes the IFRS 16 impact

## Q3 2019 – Highest Q3 EBITDA in the company's history

	Profits and Loss M€		vs. LY	
	Q3 2019	Q3 2018	m€	%
<b>LFL&amp;R Revenue</b>	<b>255.4</b>	<b>246.9</b>	<b>8.5</b>	<b>3.4%</b>
<b>1 Revenue</b>	<b>261.8</b>	<b>253.3</b>	<b>8.5</b>	<b>3.4%</b>
Payroll	-77.9	-77.5	-0.4	-0.5%
Other OPEX	-79.4	-79.1	-0.3	-0.4%
<b>EBITDAR</b>	<b>104.5</b>	<b>96.7</b>	<b>7.8</b>	<b>8.1%</b>
% over Revenue	39.9%	38.2%	1.7 p.p.	
Rents & Guarantees	-45.4	-56.7	11.3	19.9%
Share of income in assoc.	-0.2	0.2	-0.4	N/A
<b>2 EBITDA</b>	<b>58.9</b>	<b>40.2</b>	<b>18.7</b>	<b>46.5%</b>
% over Revenue	22.5%	15.9%	6.6 p.p.	
Depreciations	-18.9	-11.8	-7.1	-60.2%
Write-downs	-1.6	-8.6	7.0	81.4%
Lease modifications and terminations	0.1	—	0.1	N/A
<b>3 EBIT</b>	<b>38.5</b>	<b>19.8</b>	<b>18.7</b>	<b>94.4%</b>
% over Revenue	14.7%	7.8%	6.9 p.p.	
Net financial expenses	-9.9	-5.7	-4.2	-73.7%
Income tax	-7.2	-5.0	-2.2	-44.0%
<b>4 Net Income</b>	<b>21.4</b>	<b>9.1</b>	<b>12.3</b>	<b>135.2%</b>

**1 Revenue** is +€8.5m (+3.4%) above last year. The LFL&R revenue increase of +€8.5m (+3.4%) and openings of +€5.3m is partly offset by exits of -€3.9m and FX of -€1.4m

**2 EBITDA** increased by +€18.7m (+46.5%) to €58.9m, which is mainly due to the implementation of IFRS 16 *Leases* (€11.4m) and lower central costs mainly due to optimization projects

**Adjusted EBITDA** increased by +€8.4m (+20.6%) to €49.2m

**3 EBIT** increased by +€18.7m (+94.4%) to €38.5m, where of €4.7m is due to IFRS 16 and €7.0m due to lower costs for write-downs

**Adjusted EBIT** increased by +€8.0m (+27.6%) to €37.0m

**4 Net Income** increased by +€12.3m (135.2%) to €21.4m. The increase in EBIT is partly offset by an increase of net financial expenses of €4.2m, which is mainly due to IFRS 16

**Adjusted Net Income** increased by +€7.7m (+48.4%) to €23.6m

## Q3 2019 – €7.5m contribution to EBITDA from the LFL&R portfolio

M€	Q3 2019	Q3 2018	Change	%	FX	Exits	New Hotels	One-Offs	Impl. IFRS 16	LFL&R	LFL&R (%)
Revenue	261.8	253.3	8.5	3.4%	-1.4	-3.9	5.3	—	—	8.5	3.4%
EBITDAR	104.5	96.7	7.8	8.1%	-0.4	-2.2	3.1	-1.1	—	8.4	9.0%
EBITDA	58.9	40.2	18.7	46.5%	0.3	-1.9	2.3	-0.9	11.4	7.5	20.2%
EBIT	38.5	19.8	18.7	94.4%	0.2	-1.9	2.3	6.3	4.7	7.1	27.9%

- **FX** had a negative impact of -€1.4m on revenue but a slight positive impact on EBIT
- **Exits** include one Park Inn lease and one Radisson Blu lease with negative impact on revenue of -€1.5m. Exited managed and franchised hotels had a negative impact of -€2.4m on revenue
- Contribution from **new hotels** of €2.3m to EBIT with a good profit conversion
- The implementation of **IFRS 16 Leases** has an impact of €11.4m on EBITDA and €4.7m on EBIT
- On a **LFL&R** basis, revenue is up +€8.5m (+3.4%) and EBIT is up +€7.1m vs. last year

# YTD 2019 – EBITDA is +€52.3m (+60.3%) above last year, improving margin by 6.7 p.p to 18.9%

Profits and Loss M€	YTD	YTD	vs. LY	
	2019	2018	m€	%
LFL&R Revenue	719.4	698.1	21.3	3.0%
<b>1 Revenue</b>	<b>737.1</b>	<b>713.2</b>	<b>23.9</b>	<b>3.4%</b>
Payroll	-232.6	-236.3	3.7	1.6%
Other OPEX	-233.5	-221.9	-11.6	-5.2%
<b>EBITDAR</b>	<b>271.0</b>	<b>255.0</b>	<b>16.0</b>	<b>6.3%</b>
% over Revenue	36.8%	35.8%	1.0 p.p.	
Rents & Guarantees	-131.2	-168.4	37.2	22.1%
Share of income in assoc.	-0.8	0.1	-0.9	N/A
<b>2 EBITDA</b>	<b>139.0</b>	<b>86.7</b>	<b>52.3</b>	<b>60.3%</b>
% over Revenue	18.9%	12.2%	6.7 p.p.	
Depreciations	-57.2	-34.8	22.4	64.4%
Write-downs	-2.2	-8.8	6.6	75.0%
Lease modifications and terminations	-0.2	-1.0	0.8	80.0%
<b>3 EBIT</b>	<b>79.4</b>	<b>42.1</b>	<b>37.3</b>	<b>88.6%</b>
% over Revenue	10.8%	5.9%	4.9 p.p.	
Net financial expenses	-29.2	-6.3	-22.9	-363.5%
Income tax	-14.0	-11.2	-2.8	-25.0%
<b>4 Net Income</b>	<b>36.2</b>	<b>24.6</b>	<b>11.6</b>	<b>47.2%</b>

**1 Revenue** is +€23.9m (+3.4%) above last year. The LFL&R revenue increase of +€21.3m (+3.0%) and openings of +€13.1m is partly offset by exits of -€3.0m and FX of -€1.1m

**2 EBITDA** increased by +€52.3m (+60.3%) to €139.0m, which is due to the implementation of IFRS 16 Leases (€35.4m), the strong revenue growth, the positive effects from the new operation model and reduction of central costs mainly thanks to optimization projects

**Adjusted EBITDA** increased by +€19.8m (+22.6%) to €107.3m

**3 EBIT** increased by +€37.3m (+88.6%) to €79.4m, where of €15.6m is due to IFRS 16 and €6.6m due to lower costs for write-downs

**Adjusted EBIT** increased by +€18.5m (+35.1%) to €71.2m

**4 Net Income** increased by +€11.6m (+47.2%) to €36.2m. The increase in EBIT is offset by an increase of net financial expenses of €22.9m due to the bond issuance in July last year and IFRS 16

**Adjusted Net Income** increased by +€7.8m (+24.0%) to €40.3m

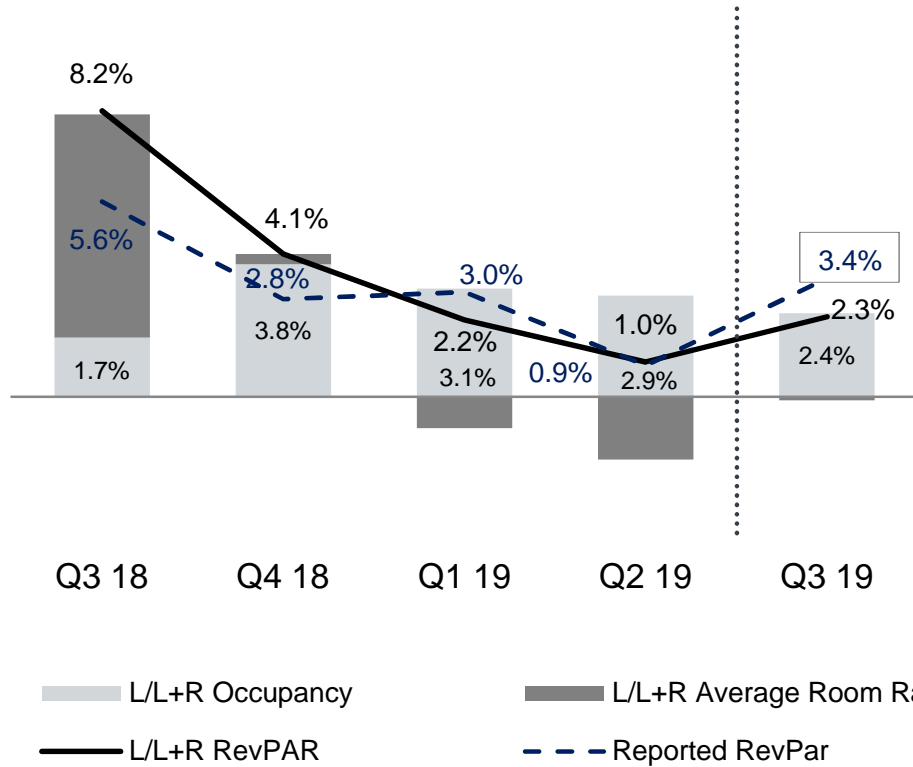


## YTD 2019 – €15.4m contribution to EBITDA from the LFL&R portfolio and positive impact from the implementation of IFRS 16 Leases

M€	YTD 2019	YTD 2018	Change	%	FX	Exits	New Hotels	One-Offs	Impl. IFRS 16	LFL&R	LFL&R (%)
Revenue	737.1	713.2	23.9	3.4%	-3.7	-6.8	13.1	—	—	21.3	3.0%
EBITDAR	271.0	255.0	16.0	6.3%	-1.0	-3.0	7.0	-2.7	—	15.7	6.3%
EBITDA	139.0	86.7	52.3	60.3%	0.0	-2.0	6.2	-2.7	35.4	15.4	19.1%
EBIT	79.4	42.1	37.3	88.6%	0.4	-2.0	6.2	3.4	15.6	13.7	30.3%

- **FX** had a negative impact of -€3.7m on revenue but a slight positive impact on EBIT
- **Exits** include one Park Inn lease and one Radisson Blu lease with negative impact on revenue of -€3.9m. Exited managed and franchised hotels had a negative impact of -€2.9m on revenue
- Positive **one-offs** of €3.4m mainly due to lower costs for write-downs, partly offset by higher costs for restructurings and IT transformation
- The implementation of **IFRS 16 Leases** had an impact of €35.4m on EBITDA and €15.6m on EBIT
- On a **LFL&R** basis, revenue is up +€21.3m (+3.0%) and EBIT is up +€13.7m vs. last year

# Q3 2019 – Positive Reported RevPAR growth of +3.4% vs. last year



- **Reported RevPAR** during Q3 was 3.4% above last year
- **LFL&R RevPAR for the Leased and Managed hotels was +2.3% vs. LY**, representing the best quarter of the year. The growth has been driven by occupancy with +2.4% while ADR suffered in July due to the end of the World Cup in Russia
- **LFL&R RevPAR for the Leased grew +2.3% vs. LY**, in line with Managed hotels, supported mainly by rate with +2.1%. Excluding ongoing renovations, the performance of the LFL&R Leased would become positive vs. LY with +3.5%, with +2.2% coming from rate
- To note the significant ramp up of 2018 investments with +5.3% vs. LY

## Q3 2019 – Market share continues the positive growth with +2.9% vs. last year

### RGI development

	Q3 2018	Q3 2019	Var. %
<b>RGI</b>	<b>104.3</b>	<b>107.3</b>	<b>2.9%</b>
<i>Leased Hotel RGI</i>	<i>111.3</i>	<i>112.2</i>	<i>0.8%</i>
<i>Managed Hotel RGI</i>	<i>99.8</i>	<i>103.9</i>	<i>4.1%</i>

- **Second best RGI development** of Radisson Hotel Group since 3 years with **+2.9% versus Q3 2018**
- 52% of the hotels improving RGI (95 positive of 182)
- Both **positive performances in Leased and Managed** hotels with a faster speed in Managed because of the lower starting point (below 100 in 2018)
- To note Russia grew +14.3%, Ukraine +38.2% and UAE +12.5% despite the loss of -3.6% in RevPAR vs. LY

### Quality Reputation - EMEA

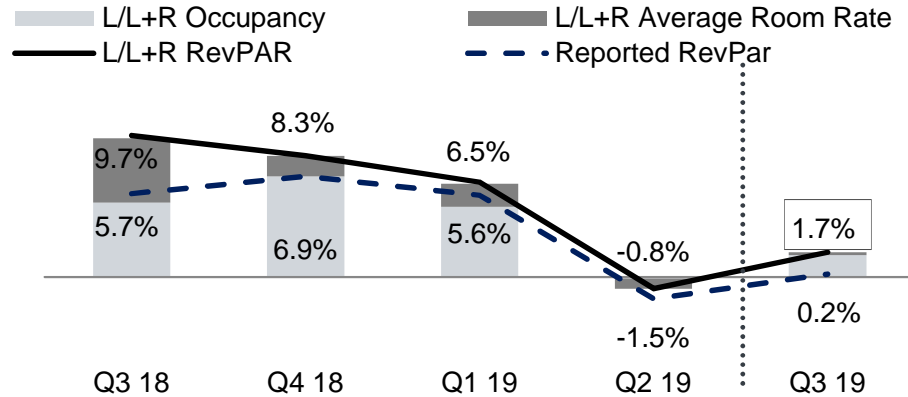
	Q3 2018	Q3 2019	Var.
<b>Booking.com score</b>	<b>8.39</b>	<b>8.42</b>	<b>+0.03</b>
Booking.com online reviews	103 718	124 035	+20 317
<b>Global Review Index (GRI)</b>	<b>85.4%</b>	<b>86.3%</b>	<b>+0.8%</b>
Total online reviews	206 672	234 824	+28 152
<b>Guest Satisfaction Survey - Overall Experience Score</b>	<b>8.09</b>	<b>7.96</b>	<b>-0.13</b>
Total survey responses	67 308	120 544	+53 236

- **Historical GRI\* growth** of almost **+1 p.p. vs LY**
- **Booking.com score** growth **+0.03 vs LY**
- **Loyal guests (GSS) with a slight decrease of Overall Experience Score**, however the **survey response increased +44% vs. LY**



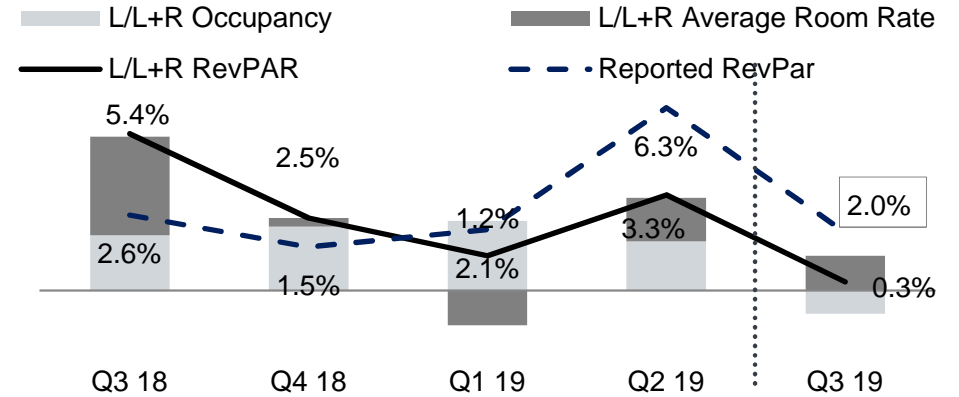
# Q3 2019 – Positive performance driven mainly by Western Europe (+2.0% vs. last year)

## NORDICS



- Reported **RevPAR grew +0.2% vs. LY** impacted by FX (-2.9%)
- **LFL&R Leased and Managed was +1.7%** vs. LY mainly driven by a significant ramp up from 2018 renovations (+5.8%) and a positive performance of comparable hotels (+1.6%). Sweden drove the growth with +5.3% vs. LY, representing 28.6% of the room revenue share; Denmark (17.2% share) and Norway (52.4%) grew both by 0.7% affected by ongoing renovations
- **Excluding hotels under renovation, RevPAR grew by 3.0%**

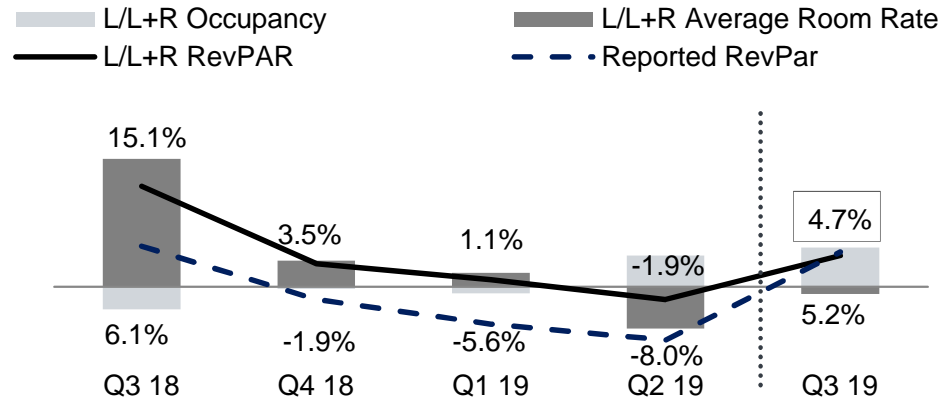
## ROWE



- **Reported RevPAR grew +2.0% vs. LY**, positively supported by FX with +1.1%
- **LFL&R Leased and Managed RevPAR was +0.3% vs. LY**, mainly coming from a recovery in rates (+1.2%) and the ramp up of last year renovations (+5.1%), partially offset by the displacement of ongoing renovations with -4.2%. The highest growth was noted in Austria (9.5%), followed by France (7.8%), Belgium (7.7%) and Spain (1.7%)
- **Excluding hotels under renovation, RevPAR grew by 1.2%**

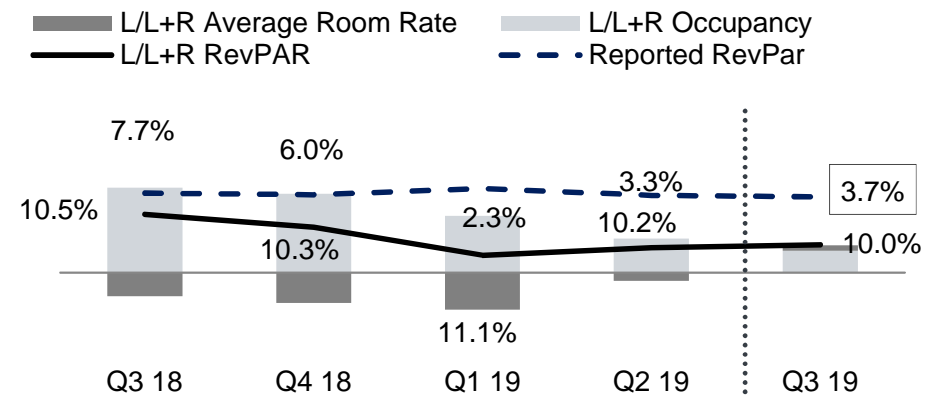
# Q3 2019 – EE is strongly recovering and MEA continues positive performance

## EASTERN EUROPE



- **Reported RevPAR was +5.2% vs. LY**, (+0.2% from FX)
- **RevPAR LFL&R increased by 4.7%**, strongly impacted by comparable hotels with +5.5% vs. LY. **In Russia** (~35% room revenue share) **RevPAR LFL&R increased by 2.5%**, recovering as well from the impact of the world cup in July. **In Turkey (11% of share)** the growth continues to double digits with +15.2%, followed by Poland (10%) with +8.7%

## MIDDLE EAST & AFRICA



- **Reported RevPAR was +10.0% vs. LY**, supported by a positive FX impact with +4.4%
- **RevPAR LFL&R grew 3.7%**, supported by a recovery in volumes (+2.9%) and an increase in rate as well (+0.7%). Very strong performance in several markets (e.g. Tunisia 17.3%, Qatar 36.1%, Lebanon 5.3% and Egypt 9.1%). To note that both South Africa (3.7%) and UAE continue to be soft vs. LY with -1.7% and -3.6% growth respectively

# Q3 2019 – Strong EBIT development due to IFRS 16 and lower write-downs

Revenue in line with last year despite the negative impact of FX and exits

## Nordics

- **Revenue decreased by -€0.7m (-0.7%)** due to the strengthening of the Euro (-€2.0m) and the exit of one property (-€1.1m). Revenue LFL&R increased by +€2.5m (+2.6%)
- **EBIT increased by +€3.1m (+30.4)**. The positive impact of the implementation of IFRS 16 (+€4.0m) is partly offset by higher costs for depreciation and termination of lease contracts

Nordics			
M€	Revenue	Revenue LFL&R	EBIT
Q3 2019	97.2	99.3	13.3
Q3 2018	97.9	96.8	10.2
Var	-0.7	2.5	3.1
% Var	-0.7%	2.6%	30.4%

## Rest of Western Europe

- **Revenue increased by +€0.4m (+0.4%)** due to LFL&R growth of +€0.8m), partly offset by the exit of one property (-€0.5m)
- **EBIT increased by +€7.1m (+887.5%)** due to lower costs for write-downs of fixed assets. The implementation of IFRS 16 had an impact on EBIT of +€0.2m only

Rest of Western Europe			
M€	Revenue	Revenue LFL&R	EBIT
Q3 2019	110.9	110.8	7.9
Q3 2018	110.5	110.0	0.8
Var	0.4	0.8	7.1
% Var	0.4%	0.7%	887.5%

# Q3 2019 – Strong development in Fee Business in Q3

Revenue increase of €2.4m (+6.3%) and EBIT increase of €0.9m (+3.4%)

## Rest of Western Europe

- **Fee revenue decreased by -€0.6m (-5.1%)** due to exits (-€1.5m), partly offset by openings (+€1.2m)
- **EBIT in line with last year**

## Eastern Europe

- **Fee revenue increased by +€1.5m (+9.6%)** due to new openings (+€1.4m)
- **EBIT increased by +€1.2m (10.3%)**, consequence of the revenue growth

## Middle East, Africa & Others

- **Fee revenue increased by +€1.8m (+25.0%)**, mainly due to LFL&R growth (+€0.7m) and openings (+€0.7m)
- **EBIT in line with last year**, impacted by higher costs for bad debts

Revenue (M€)	NO	RoWE	EE	MEAO	Total
Q3 2019	3.3	11.2	17.2	9.0	40.7
Q3 2018	3.6	11.8	15.7	7.2	38.3
Var	-0.3	-0.6	1.5	1.8	2.4
% Var	-8.3%	-5.1%	9.6%	25.0%	6.3%

EBIT (M€)	NO	RoWE	EE	MEAO	Total
Q3 2019	1.5	7.3	12.8	5.8	27.4
Q3 2018	1.9	7.2	11.6	5.8	26.5
Var	-0.4	0.1	1.2	0.0	0.9
% Var	-21.1%	1.4%	10.3%	N/A	3.4%

# Cash Flow and Balance Sheet

Cash flow impacted by change in working capital, investments in the lease portfolio and interest paid

YTD (m€)	2019	2018	Var.
Cash flow before working capital changes	128.8	81.9	46.9
Change in working capital	-33.9	-0.3	-33.6
<b>Cash flow from operating activities</b>	<b>94.9</b>	<b>81.6</b>	<b>13.3</b>
Investing activities	-42.5	-50.5	8.0
<b>Free cash flow</b>	<b>52.4</b>	<b>31.1</b>	<b>21.3</b>
Financing activities	-53.5	208.7	-262.2
<b>Cash flow for the period</b>	<b>-1.1</b>	<b>239.8</b>	<b>-240.9</b>

In M€	Sep. 30, 2019	Jan. 1, 2019 (adj)	Var.
Total assets	1,124.1	1,113.6	10.5
Net working capital	-55.7	-88.2	32.5
Net debt	461.1	473.1	-12.0
Equity	193.5	156.0	37.5

- **Cash flow before working capital has increased +€46.9m vs LY** due to increase in EBITDA and partly due to the implementation of IFRS 16 *Leases* (+€35.4m)
- **Negative change working capital (-€33.6m)**, mainly due to higher lower accounts payables and accrued expenses per end of September 2019
- **Less cash used in investing activities (€8.0m)** due to in-flow from financial investments
- **Less Cash flow used in financing activities of (-€262.2m)**. The 2019 outflow is mainly due to the implementation of IFRS 16 (-€35.4m) and payment of interest on the high-yield bond (-€17.2m). To note that the positive amount in 2018 is due to the bond issuance
- **Net debt (€461.1m)** coming from the lease liabilities (€459.0m), the bond liability (net) €241.9m and the Prizeotel loan (€9.1m), offset by €248.9m in cash and cash equivalents. The variance of -€12.0m vs January 1, 2019 is mainly due to reduction of lease liabilities

# Q3 signings ahead of last year; openings remain in line with 2018



**Radisson Hotel Tunis Berges du Lac, Tunisia**



**Radisson RED London Greenwich, UK**



**Radisson Residences Avrupa Tem, Istanbul, Turkey**



**Park Inn by Radisson, Wismar, Germany**

SIGNINGS	Q3 2019	Q3 2018	YTD 2019	YTD 2018
Hotels	14	11	47	32
Rooms	2,660	2,385	9,394	5,691

- Q3 signings in line with strategy with 8 hotels (1,400 rooms) signed in Europe
- 2 portfolios secured: 3 hotels in Makkah (Saudi Arabia) and 3 Radisson RED in Europe (2x Portugal, Austria)
- Good momentum for new brands with 5 RED and 5 Radisson signed
- One lease signed for a Radisson Collection in Italy

OPENINGS	Q3 2019	Q3 2018	YTD 2019	YTD 2018
Hotels	4	5	16	16
Rooms	1,064	1,167	3,278	3,133

- Focus on conversions: 2 opened hotels were signed in 2019
- All hotel openings were asset-light (2x managed, 2x franchise)
- 2 hotel openings in mature markets in Europe





Q&As

A portrait of Federico J. González, a man with dark hair, wearing a dark blue suit jacket over a white collared shirt. He is standing outdoors in front of a building with ornate architectural details and greenery. A red horizontal bar is overlaid across the middle of the image, containing his name in white text.

FEDERICO J. GONZÁLEZ

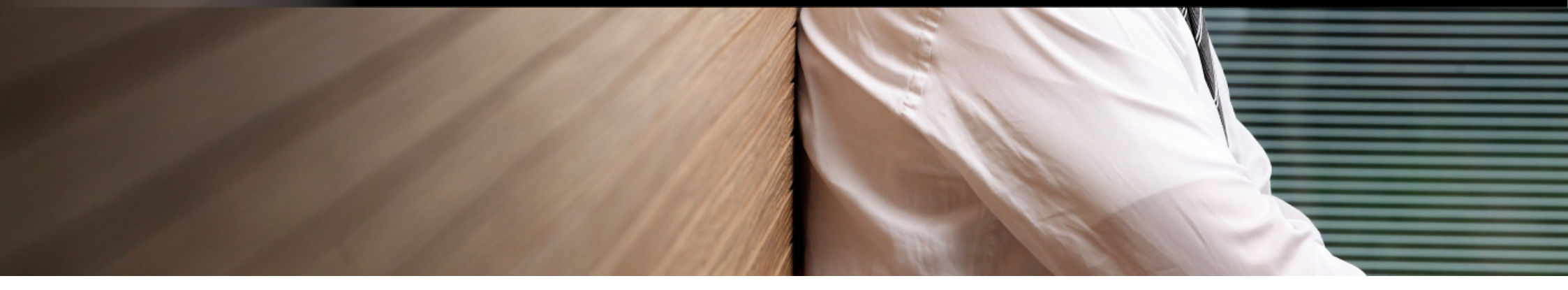
PRESIDENT & CEO





**SERGIO AMODEO**

**EXECUTIVE VP & CFO**



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