

### **Radisson Blu Resort & Thalasso, Hammamet awarded the International Blue Flag Certification**

June 12, 2015

We are very pleased to announce to you that the Radisson Blu Resort & Thalasso, Hammamet has been awarded with the International Blue Flag Certification.

The Blue Flag is a voluntary eco-label awarded to more than 4000 beaches and marinas in 49 countries across Europe, South Africa, Morocco, Tunisia, New Zealand, Brazil, Canada and the Caribbean.

The Blue Flag works towards sustainable development of beaches and marinas through strict criteria dealing with Water Quality, Environmental Education and Information, Environmental Management, and Safety and Other Services.

The Blue Flag Programme is owned and run by the non-government, non-profit organisation the Foundation for Environmental Education (FEE). [www.blueflag.org](http://www.blueflag.org)

The criteria are based on the following:

#### 1) Environmental Education and Information:

Information about the Blue Flag must be displayed.

Environmental education activities must be offered and promoted to beach users.

Information about bathing water quality must be displayed.

Information relating to local eco-systems and environmental phenomena must be displayed.

A map of the beach indicating different facilities must be displayed.

A code of conduct that reflects appropriate laws governing the use of the beach and surrounding areas must be displayed.

#### 2) Water Quality

The beach must fully comply with the water quality sampling and frequency requirements.

The beach must fully comply with the standards and requirements for water quality analysis.

No industrial, waste-water or sewage-related discharges should affect the beach area.

The beach must comply with the Blue Flag requirements for the microbiological parameter faecal coli bacteria (E.coli) and intestinal enterococci/streptococci.

The beach must comply with the Blue Flag requirements for physical and chemical parameters.

#### 3) Environmental Management

The local authority/beach operator should establish a beach management committee.

The local authority/beach operator must comply with all regulations affecting the location and operation of the beach.

Sensitive area management.

The beach must be clean.

Algae vegetation or natural debris should be left on the beach.

Waste disposal bins/containers must be available at the beach in adequate numbers and they must be regularly maintained.

Facilities for the separation of recyclable waste materials should be available at the beach.

An adequate number of toilet or restroom facilities must be provided.

The toilet or restroom facilities must be kept clean.

The toilet or restroom facilities must have controlled sewage disposal.

There should be no unauthorised camping, driving or dumping of waste on the beach.

Access to the beach by dogs and other domestic animals must be strictly controlled.

All buildings and beach equipment must be properly maintained.

Coral reefs in the vicinity of the beach must be monitored.

A sustainable means of transportation should be promoted in the beach area.

#### 4) Safety and Services

An adequate number of lifeguards and/or lifesaving equipment must be available at the beach.

First aid equipment must be available on the beach.

Emergency plans to cope with pollution risks must be in place.

There must be management of beach users and events to prevent conflicts and accidents.

There must be safety measures in place to protect beach users.

A supply of drinking water should be available at the beach.

Wheelchair access and accessibility features must be in place for at least one Blue Flag beach in each municipality.