

The Rezidor Hotel Group named 2017 World's Most Ethical Hotel Company by the Ethisphere Institute for the 8th time

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The Rezidor Hotel Group, one of the most dynamic hotel companies in the world and a member of the Carlson Rezidor Hotel Group, has been recognized by the Ethisphere Institute, a global leader in defining and advancing the standards of ethical business practices, as a 2017 World's Most Ethical Company®.

Rezidor has been recognized since 2010 and is one of only three in the lodging and hospitality industry, underscoring the company's commitment to leading ethical business standards and practices.

This award reaffirms our commitment to responsible business, as well as our industry-leading ethics and conduct policy, our corporate citizenship principles, our strong corporate governance and a desire to serve a strong corporate purpose," said Wolfgang M. Neumann, President & CEO of The Rezidor Hotel Group. "It also is a testament to Rezidor being a force for good, caring for our guests, our people, our community and the planet. Winning the award for the 8th year is an honor for the entire team of 43,700 Rezidorians."

This is the 11th year that Ethisphere has honored companies that recognize their role in society to influence and drive positive change; consider the impact of their actions on their employees, investors, customers and other key stakeholders; and use their values and culture as an underpinning to the decisions they make every day.

Over the last 11 years, we have seen the shift in societal expectations, constant redefinition of laws and regulations and the geo-political climate. We have also seen how companies honored as the World's Most Ethical respond to these challenges. They invest in their local communities around the world, embrace strategies of diversity and inclusion, and focus on long term-ism as a sustainable business advantage," explained Ethisphere's Chief Executive Officer, Timothy Erlich. Congratulations to everyone at Rezidor for being recognized as a World's Most Ethical Company."

Methodology & Scoring

The World's Most Ethical Company assessment is based upon the Ethisphere Institute's Ethics Quotient® (EQ) framework, which offers a quantitative way to assess a company's performance in an objective, consistent and standardized way. The information collected provides a comprehensive sampling of definitive criteria of core competencies, rather than all aspects of corporate governance, risk, sustainability, compliance and ethics.

Scores are generated in five key categories: ethics and compliance program (35%), corporate citizenship and responsibility (20%), culture of ethics (20%), governance (15%) and leadership, innovation and reputation (10%) and provided to all companies who participate in the process.

Honorees

The full list of the 2017 World's Most Ethical Companies can be found at <http://worldsmoethicalcompanies.ethisphere.com/honorees/>.

Best practices and insights from the 2017 honorees will be released in a series of infographics and research throughout the year. Organizations

interested in how they compare to the World's Most Ethical Companies are invited to participate in the Ethics Quotient.

About The Rezidor Hotel Group

The Rezidor Hotel Group is one of the most dynamic hotel companies in the world and a member of the Carlson Rezidor Hotel Group. The group features a portfolio of more than 480 hotels in operation or under development with 105,000 rooms in 80+ countries. Rezidor operates the core brands Radisson Blu® and Park Inn® by Radisson in Europe, the Middle East and Africa (EMEA). In early 2014 and together with Carlson, Rezidor launched the new brands Radisson RED (lifestyle select) and Quorvus Collection (luxury). In 2016, Rezidor acquired 49% of prizeotel. Rezidor has an industry-leading Responsible Business Program and was named one of the World's Most Ethical Companies by the US think-tank Ethisphere.

In November 2006, Rezidor was listed on the Nasdaq Stockholm, Sweden. HNA Tourism Group Co., Ltd., a division of HNA Group Co., Ltd.—a Fortune Global 500 company with operations across aviation, tourism, hospitality, finance and online services among other sectors—became the majority shareholder in December 2016.

The Rezidor Hotel Group and its brands employ 43,700 people in EMEA and is headquartered in Brussels, Belgium.

For more information, visit www.rezidor.com or follow:

Twitter [@carlsonrezidor](https://twitter.com/carlsonrezidor)

LinkedIn www.linkedin.com/company/2364

Instagram www.instagram.com/rezidor_ourpromise

About Rezidor's Responsible Business program

Rezidor's ambitious and award-winning Responsible Business program dates back to 1989. The program's three core areas ensure that we care for our guests, our people and our planet and act in an ethical way: **Think Planet:** minimizing our environmental footprint; **Think People:** Caring about guests and employees, people in our supply chain and business ethics; and **Think Community:** Contributing in a meaningful way to local communities around the world.

Rezidor has received numerous awards and accolades for being an innovative leader in sustainability practices, responsible business, and its safety and security program. More than 79% of our hotels across EMEA are already eco-labelled, and we are committed to rising to 100%. Since 2010, the group has maintained its recognition as one of the Most Ethical Companies Worldwide (by Ethisphere Institute).

In 2014, the group's CEO also announced the company's focus on developing more **women in leadership** positions, as part of its employee value proposition (**Our Promise**). This is the group's proactive mission to bring about a truly positive change in the company's Diversity and Inclusion culture, aiming to have 30% of its senior leadership positions taken up by women.

Rezidor has been subscribed the UN Global Compact since 2009 and is a signatory to the UN CEO Water Mandate.

For more on Rezidor's Responsible Business, visit www.responsiblebusiness.rezidor.com.

About the Ethisphere Institute

The Ethisphere® Institute is the global leader in defining and advancing the standards of ethical business practices that fuel corporate character, marketplace trust and business success. Ethisphere has deep expertise in measuring and defining core ethics standards using data-driven insights that help companies enhance corporate character. Ethisphere honors superior achievement through its World's Most Ethical Companies recognition program, provides a community of industry experts with the Business Ethics Leadership Alliance (BELA) and showcases trends and best practices in ethics with the publication of Ethisphere Magazine. More information about Ethisphere can be found at: <http://ethisphere.com>.

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