

Radisson Blu Plaza Hotel rises to new heights

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Oslo's landmark, Radisson Blu Plaza Hotel, is now embarking on a total refurbishment of its 676 rooms, which will be completed after the summer. Norway's largest and tallest hotel is lifted to new heights, with the aim of giving the guests first-class international hotel experiences.

"The Radisson Blu Plaza Hotel is an iconic landmark in Norway, with which the majority of Norwegians are familiar. We are very proud of the hotel and wish to give our guests the very best experience when they visit us. That is why we are investing so heavily in this upgrade," says Tarje Hellebust, General Manager at the Radisson Blu Plaza Hotel.

All the rooms on the hotel's 37 floors are now being brought up to date in keeping with Radisson Blu's new international 'BluPrint' design concept, which combines functionality and sophistication, and is tailored to meet guests' needs and desires. The architect behind the modern new look, including light-wood floors in every room, is Link Arkitektur.

BluPrint offers modern solutions, combined with exclusive design. Radisson Blu Plaza Hotel's new look has been locally adapted to provide precisely the hotel experience that our guests want and expect. Among other things, we have Jensen beds in all our rooms, and ultra-comfortable Ekornes London Stressless® recliners, where guests can sit back and enjoy the spectacular views over our beautiful city", Tarje Hellebust explains.

The BluPrint concept combines famous design classics with unique, custom-made furniture, fabrics and textiles. The concept is currently being implemented at Radisson Blu hotels worldwide, and the Radisson Blu Plaza Hotel will be the first hotel in Norway to offer these delights. Already today, the first guests can enjoy these new rooms as the first floors are already finalized.

A well-known landmark

With its 37 floors and fantastic views over Oslo and the Oslo fjord, the Radisson Blu Plaza Hotel is Norway's largest and tallest hotel. At the time of its completion, it was the Nordic region's first real skyscraper. From the moment when Norway's King Olav V graciously performed the official opening ceremony in 1990, the hotel has been one of the Norwegian capital's signature buildings.

The Radisson Blu Plaza Hotel enjoys a fantastic location right next to Oslo's central railway station, and has an excellent reputation internationally. We are constantly striving to provide outstanding service, and focus intently on maintaining a high level of professionalism. No request is too large, and none too small," says Tarje Hellebust.

The Radisson Blu Plaza Hotel will remain open throughout the refurbishment process, with work proceeding floor by floor during limited periods, so guests are not unduly disturbed. Now the top floors are already finalized and the first guests can enjoy the newly renovated rooms.

Largest refurbishment programme in the Nordic region

The Radisson Blu Plaza Hotel in Oslo is part of the Rezidor Hotel Group, the leading international hotel group in the Nordic region. In addition to the Radisson Blu Plaza Hotel, refurbishment work is underway at a number of other Nordic Radisson Blu hotels. Radisson Blu Plaza's sister hotel, the Radisson Blu Scandinavia Hotel in Oslo, now has a new skybar designed by Snøhetta, as well as many newly renovated guest rooms and fitness & health centre, including swimming pool.

The Rezidor Hotel Group has embarked on its largest ever refurbishment programme in the Nordic region, and will within few years have invested EUR 110 million on upgrading several Radisson Blu and Park Inn by Radisson hotels all over the Nordic region. The hotels' property owners are also investing substantial amounts. The aim is to provide guests not only with the best service in the hospitality sector, but also a superb international hotel experience.

For more information, please contact:

Alexandra Lilja Lindvik, Area Director PR and Communication, Nordics

The Rezidor Hotel Group
Tel: +46 737 406 757
Email: alexandra.lindvik@carlsonrezidor.com

About Radisson Blu®

[Radisson Blu®](#) is one of the world's leading hotel brands with nearly 300 hotels in operation in 69 countries and territories. Radisson Blu's vibrant, contemporary and engaging hospitality is characterized by a unique *Yes I Can!SM* service philosophy, and all of its first class hotels offer a range of signature features that are empathetic to the challenges of modern travel, including the 100% Satisfaction Guarantee. Distinguished the world over as the brand with *Hotels Designed to Say YES!SM*, Radisson Blu offers a vivid visual celebration of leading-edge style where the delight is in the detail. Radisson Blu hotels are located in prime locations in major cities, airport gateways and leisure destinations across the world. Radisson Blu is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson®, Radisson RED, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By CarlsonSM. For reservations and more information visit, www.radissonblu.com. Connect with Radisson Blu on social media: @RadissonBlu on [Twitter](#) and [Instagram](#) and [Facebook.com/RadissonBlu](https://www.facebook.com/RadissonBlu).

About The Rezidor Hotel Group

The Rezidor Hotel Group is one of the most dynamic hotel companies in the world and a member of the Carlson Rezidor Hotel Group. The group features a portfolio of more than 480 hotels in operation or under development with 105,000 rooms in 80+ countries. Rezidor operates the core brands Radisson Blu® and Park Inn® by Radisson in Europe, the Middle East and Africa (EMEA), along with the Club CarlsonSM loyalty program for frequent hotel guests. In early 2014 and together with Carlson, Rezidor launched the new brands Radisson RED (lifestyle select) and Quorvus Collection (luxury). In 2016, Rezidor acquired 49% of prizeotel. Rezidor has an industry-leading Responsible Business Program and was named one the World's Most Ethical Companies by the US think-tank Ethisphere. In November 2006, Rezidor was listed on the Nasdaq Stockholm, Sweden. HNA Tourism Group Co., Ltd., a division of HNA Group Co., Ltd.—a Fortune Global 500 company with operations across aviation, tourism, hospitality, finance and online services among other sectors—became the majority shareholder in December 2016.

The Rezidor Hotel Group and its brands employ 43,700 people in EMEA and is headquartered in Brussels, Belgium.
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