

The eighth Radisson Blu Hotel in Finland opens its doors

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Today the legendary Grand Hotel Tammer in Tampere reopens its doors and becomes the eighth Radisson Blu hotel in Finland. Built in 1929, this striking hotel has been the scene for many great events. With all its rich tales, the newly renovated Radisson Blu Grand Hotel Tammer is a grand setting for a stay full of culture and history.

"It is a great pleasure to welcome the eighth Finnish Radisson Blu hotel to our Nordic portfolio. With its combination of interesting history and renovated features, this legendary hotel is the perfect venue for all types of events. The guests can look forward to experience superior hospitality in a grand atmosphere," said **Tom Flanagan**, Area Vice President for The Rezidor Hotel Group in the Nordics.

The Radisson Blu Grand Hotel Tammer is the third oldest hotel in Finland and has been the setting for many Finnish literary and cinematic works. The city architect Bertel Strömmer designed this 87-room hotel in 1929, and it is a stunning example of Nordic Classicism. Many honored guests, among them the Finnish Marshal **C.G.E. Mannerheim** and the first human in space **Yuri Gagarin**, have spent the night in Grand Hotel Tammer. Today, the hotel is known as a unique banquet venue and the lounge for all kinds of cultural events.

Renovated grand atmosphere

As part of the rebranding, the Radisson Blu Grand Hotel Tammer has been restored to its former splendour. The interiors are carefully redecorated to create a harmonious style, which enhances the original grand atmosphere and classic ambiance. The new functional and visual elements and the new room and service concepts now give the guests an entirely new experience. The hotel's conference and banquet operations are also enhanced, strengthening the property's position as the most prominent venue for events and negotiations in Tampere region.

"Radisson Blu Grand Hotel Tammer is a hotel that provides a unique ambiance for both the big and small events in life. At the Grand Hotel Tammer, anyone can enjoy the atmosphere of bygone days combined with modern, exclusive hotel service. During its long history, the hotel has won its place in the hearts of visitors and Tampere residents alike. Some of our guests have been clients for several decades," commented **Mika Riuttanen**, General Manager for Radisson Blu Grand Hotel Tammer.

The guest experience is further improved with design and usability features, like the Blu Dreams sleeping experience. The concept is developed by the Radisson Blu Hotels in Finland, and focuses on comprehensive sleeping comfort and individual needs from going to bed to waking up.

Even the Grand Hotel Tammer's breakfast is updated and now the guests can enjoy the new Super Breakfast concept, an experience nourishing all senses. The breakfast is based on high-quality produce, local specialties and a unique and visually stunning presentation.

The hotel operations of Radisson Blu Grand Hotel Tammer will be run by Sokotel Oy, SOK's subsidiary in the travel and hospitality business.

Facts about Radisson Blu Grand Hotel Tammer

- 1 kilometer from the bus and train stations and 18 kilometers from Tampere-Pirkkala Airport
- City center location near array of attractions
- 87 rooms with Free high-speed, wireless Internet
- 2 on-site restaurants, in addition to a stylish bar and lounge area
- Fitness center
- 371 square meters of meeting space

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About Radisson Blu®

[Radisson Blu®](#) is one of the world's leading hotel brands with nearly 300 hotels in operation in 69 countries and territories. Radisson Blu's vibrant, contemporary and engaging hospitality is characterized by a unique *Yes I Can!SM* service philosophy, and all of its first class hotels offer a range of signature features that are empathetic to the challenges of modern travel, including the 100% Satisfaction Guarantee. Distinguished the world over as the brand with *Hotels Designed to Say YES!SM*, Radisson Blu offers a vivid visual celebration of leading-edge style where the delight is in the detail. Radisson Blu hotels are located in prime locations in major cities, airport gateways and leisure destinations across the world.

Radisson Blu is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson®, Radisson RED, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By CarlsonSM. For reservations and more information visit, www.radissonblu.com. Connect with Radisson Blu on social media: @RadissonBlu on Twitter and Instagram and Facebook.com/RadissonBlu.

It is eight Radisson Blu Hotels in Finland; four which are located in Helsinki, and one in Espoo, Turku, Tampere and Oulu. The business of the hotels is on the responsibility of Sokotel Oy in the Helsinki region, Tampere and Oulu, and Turun Osuuskauppa in Turku. The hotels focus on offering unique experiences, and they have an internationally recognized quality of service in common. All hotels in Finland are Green Key certificated.

Radisson Blu Hotels in Finland:

- Radisson Blu Plaza Hotel – The stage for your story
- Radisson Blu Royal Hotel – In the heart of the action
- Radisson Blu Seaside Hotel – Helsinki state of mind
- Radisson Blu Hotel Espoo – The Log out Zone
- Radisson Blu Marina Palace Hotel Turku – License to thrill
- Radisson Blu Hotel Oulu – The house of opportunities
- Radisson Blu Aleksanteri Hotel Helsinki – A gem in the hearth of life
- Radisson Blu Grand Hotel Tammer – The scene for grand stories

Sokotel Oy is SOK's subsidiary in the travel and hospitality business, operating seven Radisson Blu Hotels and fourteen Sokos Hotels in Finland. Sokotel Oy has operations in the Greater Helsinki region, Tampere, Oulu and Vaasa. Radisson Blu Marina Palace Hotel in Turku is operated by Turun Osuuskauppa.