

Rezidor announces the Radisson Blu Park Hotel, Athens

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The Rezidor Hotel Group, one of the fastest growing hotel companies worldwide, announces the Radisson Blu Hotel, Athens: The existing Athens Park Hotel will be rebranded as Radisson Blu Park Hotel Athens by mid December 2011. The property featuring 152 rooms is Rezidor's very first hotel in Greece – the company is now present in 65 countries across Europe, Middle East and Africa.

"Despite the recent crisis and still challenging times in Greece, hotels in the capital city Athens perform well. We are glad to arrive in the country and that we are able to further strengthen the development of our core, upper upscale brand Radisson Blu in South East Europe", said Kurt Ritter, President & CEO of Rezidor.

"Our hotel is a leading deluxe property in Athens, operating since 35 years. The unique, modern and innovative design is inspired by an urban nature concept. We look forward to joining the Radisson Blu family and to starting a fruitful international cooperation", commented Vassilis & Mary Deverikos, owners of the hotel.

The future Radisson Blu hotel was fully renovated in 2009/2010. Further renovations are also planned for 2012. Today, the property comprises 152 guest rooms, Gallo Nero restaurant, The Oak Room bar, St'Astra rooftop restaurant, and two conference rooms. It also features a rooftop swimming pool with stunning views across Athens and its famous Acropolis.

The location of the hotel is in the northern part of the city centre, on Alexandras Avenue, which is one of the city's main avenues and offers excellent access to the airport and surrounding area. The hotel is situated opposite "Pedion Areos", Athens' largest park, and next to the National Archaeological Museum. The immediate neighborhood was redeveloped for the 2004 Olympics and is home to many offices and embassies. Athens' old centre, the Acropolis, numerous museums and Kolonaki Square are all within walking distance.

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About The Rezidor Hotel Group

The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of more than 415 hotels in operation and under development with 90,000 rooms in over 60 countries.

*Rezidor operates the brands **Radisson Blu Hotels & Resorts** and **Park Inn by Radisson** in Europe, Middle East and Africa, along with the Club Carlson loyalty programme for frequent hotel guests. Under a worldwide licence agreement with the iconic Italian fashion house Missoni, Rezidor also operates and develops the new lifestyle brand **Hotel Missoni**.*

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson, a privately held, global hospitality and travel company, based in Minneapolis (USA), is the majority shareholder.

The Corporate office of the Rezidor Hotel Group is based in Brussels, Belgium.

For more information on Rezidor, visit www.rezidor.com