

Radisson Blu signed in Vadistanbul, Turkey

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Radisson Hospitality AB, publicly listed on Nasdaq Stockholm, Sweden and part of Radisson Hotel Group, is proud to announce the signing of the Radisson Blu Hotel, Vadistanbul. The hotel will increase the group's portfolio in Turkey to 23 hotels and 4,400 rooms in operation and under development. The hotel will open at the end of 2018 within the new upcoming business hub of Vadistanbul, located in the heart of Istanbul.

Elie Younes, Executive Vice President & Chief Development Officer, Radisson Hotel Group, said: "Radisson Blu remains the largest upper upscale brand in Istanbul and our new addition will further cement the brand's leading position in the city. We are incredibly proud to be part of the visionary Vadistanbul project, which has been developed as a joint venture initiative between Artaş İnşaat, Invest Eba İnşaat and Evyap – and already hailed as one of Istanbul's most prestigious and emerging residential and commercial areas."

Radisson Blu Hotel, Vadistanbul will have 195 rooms and suites. Facilities will include an all-day-dining restaurant, specialty restaurant and lounge café. The meeting facilities will include a 600sqm ball room and more than 300sqm of meeting room and boardroom space. The hotel will also include extensive leisure facilities, including a spa covering 330sqm with five treatment rooms and an indoor swimming pool. A gym and kids club will also form part of the leisure facilities.

The hotel is located near to the key business district of Maslak, and is situated opposite the Turk Telecom Arena, one of Istanbul's major sports stadiums. The hotel also has excellent accessibility through its proximity to the Trans European Motorway (TEM), the highway that connects Europe to Asia, as well as a connection to Seyrantepe metro station via monorail. The hotel is 20 km away from Ataturk International Airport and 30 km from Istanbul's new airport, which is set to open by the end of 2018 also.

Vadistanbul is a modern and dynamic residential project that includes a specially developed monorail system that has a direct connection to the metro system. Radisson Blu will be situated on the boulevard of Vadistanbul that will also be home to a fourth-generation shopping mall, 270 retail outlets and offices for 20,000 people.

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ABOUT RADISSON HOSPITALITY AB

Radisson Hospitality AB (publ) [formerly Rezidor Hotel Group AB (publ)], publicly listed on Nasdaq Stockholm, Sweden, is one of the largest hotel companies in Europe, the Middle East & Africa (EMEA).

Radisson Hospitality AB is a member of the Radisson Hotel Group, 11th largest hotel group in the world. Through a master franchise agreement with Radisson Hospitality, Inc. USA – Radisson Hospitality AB operates and develops hotel brands; Radisson Collection, Radisson Blu, Radisson, Radisson RED, and Park Inn by Radisson, across EMEA; along with the Radisson Rewards loyalty program for frequent hotel guests. Since 2016, Radisson Hospitality AB also owns 49% of prizeotel.

Radisson Hospitality AB (publ) features a portfolio of 472 hotels with more than 106,000 rooms in operation or under development in 78 countries across EMEA. Radisson Hospitality AB and its brands employ 45,000+ team members. Radisson Hospitality AB has an industry-leading Responsible Business Program and is named one of the World's Most Ethical Companies by the US think-tank Ethisphere since 2010.

Radisson Hospitality AB is headquartered in Brussels, Belgium.

For more information on Radisson Hospitality AB, visit www.radissonhospitalityab.com.

For more information on Radisson Hotel Group, visit www.radissonhotelgroup.com

ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group™ (formerly Carlson Rezidor Hotel Group) is one of the world's largest hotel groups with eight distinctive hotel brands, more than 1,400 hotels in operation and under development around the world. The Radisson Hotel Group portfolio includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson, Country Inn & Suites® by Radisson and prizeotel. Guests can benefit from the newly rebranded Radisson Rewards™ (formerly Club Carlson SM), a global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners. Radisson Meetings™ offers a variety of fully-equipped spaces featuring fast free Wi-Fi, A/V technology and on-site contacts designed to make every event unique. More than 95,000 global team members work for the Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit www.radissonhotelgroup.com/media.

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