

29th January 2015

Radisson Blu and Park Inn hotels in the Nordics awarded with the international eco-label “Green Key”

Carlson Rezidor, one of the world’s largest and most dynamic hotel groups, announces that the majority of Radisson Blu and Park Inn by Radisson hotels in the Nordics will now be Green Key certified. Being recognised by Green Key represents yet another example of the hotel group’s ambitious work within the area of environment and sustainability.

Green Key is a leading international eco-label, currently existing in more than 40 countries. The certification is supported by the World Tourism Organisation as well as the UN environment programme, UNEP. Since 1989, the Carlson Rezidor Hotel Group in EMEA has actively worked to reduce its impact on the climate and the environment. The hotels already have the Nordic Swan eco-label, and the new international certification recognizes the efforts on a global level. Hotels in Sweden, Norway, Denmark and Iceland will get certified in January. Finland will follow in the second quarter of 2015.

“Carlson Rezidor is the leading international hotel group in the Nordics. It is important that we remain at the forefront and take responsibility for issues related to sustainability and the environment in all aspects of our business. The Green Key certification is a proof that our work is being recognised on an international level”, said Thomas Engelhart, Area Vice President Nordics of Rezidor.

To achieve the Green Key certification, a hotel must work actively to minimise its environmental impact and fulfil a number of criteria in environmental management, guest information, water stewardship, waste management and chemical consumption reduction. The focus must also be on promoting the use of local and organically grown vegetables and food products.

A large number of Carlson Rezidor hotels in Germany, France, the Baltics and the Netherlands have already been awarded with the Green Key. Finn Bolding Thomsen, International Green Key Director said: “It is a pleasure for us to see that the cooperation agreement between Carlson Rezidor and Green Key International now also includes the Green Key award for majority of the group’s hotels in the Nordics. We are especially happy that the cooperation has led to the first Green Key awarded establishments in Norway and Iceland.”

Signalling the commitment to guest’ safety and security, and well-being, in December last year Carlson Rezidor became the first international hotel chain to sign an agreement with Safehotels Alliance, a globally renowned consultancy company in security. In addition, the international think tank Ethisphere has awarded Carlson Rezidor as one of the world’s most ethical companies since 2010.

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About Carlson Rezidor Hotel Group:

Carlson Rezidor Hotel Group is one of the world's largest and most dynamic hotel groups and includes more than 1,350 hotels in operation and under development totaling 180,000 rooms and a footprint spanning 105 countries and territories.

The Rezidor Hotel Group, a member of the **Carlson Rezidor Hotel Group**, features a portfolio of 430+ hotels in operation and under development with 95,000+ rooms in 70 countries.

Rezidor operates the core brands **Radisson Blu** and **Park Inn by Radisson** in Europe, the Middle East and Africa (EMEA), along with the Club Carlson loyalty programme for frequent hotel guests. In early 2014 and together with Carlson, Rezidor has launched the new brands **Radisson Red** (lifestyle select) and **Quorvus Collection** (luxury). Rezidor has an industry-leading Responsible Business Programme and is awarded one of the World's Most Ethical Companies by the US think tank Ethisphere since 2010.

Since November 2006, Rezidor is listed on the Stockholm Stock Exchange. Carlson, a privately held global hospitality and travel company, based in Minneapolis (USA), is the majority shareholder.

The corporate office of The Rezidor Hotel Group is based in Brussels, Belgium.

www.rezidor.com

www.carlsonrezidor.com

About Rezidor's Responsible Business programme

Rezidor's ambitious and award-winning Responsible Business programme dates back to 1989. The programme's three core areas ensure that we care for our guests, our people and our planet and act in an ethical way: Think Planet: minimising our environmental footprint; Think People: taking care of the health and safety of guests and employees; and Think Together: community action and business ethics.

Innovative offerings like Experience Meetings by Radisson Blu and Meetings Minus Carbon by Club Carlson for Meeting Planners allow our clients to have a responsible stay in all Rezidor hotels across Europe, the Middle East & Africa.

Rezidor has received numerous awards and accolades for being an innovative leader in sustainability practices, responsible business, and its safety and security programme. More than 70% of our hotels across EMEA are already eco-labelled, and we are committed to rising to 100% by end of 2015. Since 2010, the group has been named one of the Most Ethical Companies Worldwide (by Ethisphere Institute).

In 2014, the group's CEO also announced the company's focus on developing more women in leadership position, as part of its employee value proposition (Our Promise). The group aims to have 30% of its senior leadership position taken up by women, by end of 2015.

For more on Rezidor's Responsible Business, visit www.responsiblebusiness.rezidor.com.