

# PRESS RELEASE



## CLUB CARLSON RECOGNIZED AMONG TOP HOTEL REWARDS PROGRAMS BY U.S. NEWS AND WORLD REPORT

MINNEAPOLIS AND BRUSSELS (August 07, 2014) – [Club Carlson<sup>SM</sup>](#), the global hotel rewards program from [Carlson Rezidor Hotel Group](#), has been ranked among the top five hotel rewards programs by *U.S. News and World Report*. The publication evaluated 17 hotel rewards programs and used five key criteria to determine the best: network size, property diversity, geographic coverage, additional benefits and ease of earning free nights. The rankings were announced on August 5, 2014 and can be seen [here](#).

“We strive to offer one of the most rewarding loyalty programs in the industry and we are honored to be recognized by *U.S. News and World Report* as a top program,” said Rachael Marret, senior vice president, Customer Engagement, Carlson Rezidor Hotel Group. “This recognition reinforces our commitment to offering our members benefits that go above and beyond hotel stays.”

Member benefits that position Club Carlson at the top of *U.S. News and World Report*'s list include: free Award Nights starting at just 9,000 points with no blackout dates on standard rooms, free Internet for members at Carlson Rezidor hotels worldwide, valuable redemption options such as prepaid cards and gift cards, airline partners, charitable donation partners, and the ability to earn Elite status with just 15 Eligible Nights or 10 Eligible Stays per year.

For more information, visit [www.clubcarlson.com](http://www.clubcarlson.com).

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### About Club Carlson

Club Carlson<sup>SM</sup> is the global hotel rewards program from [Carlson Rezidor Hotel Group](#). It offers a collection of exceptional benefits, service and privileges at more than 1,000 hotels worldwide including Quorvus Collection, Radisson Blu<sup>®</sup>, Radisson<sup>®</sup>, Park Plaza<sup>®</sup>, Park Inn<sup>®</sup> by Radisson, and Country Inns & Suites By Carlson<sup>SM</sup>. Club Carlson offers its members:

- ✓ 20 Gold Points<sup>®</sup> per U.S. dollar spent on eligible hotel nights, as well as meals and beverages charged to your room, at participating hotels
- ✓ Free nights faster starting at 9,000 Gold Points
- ✓ No blackout dates for award nights on standard rooms
- ✓ Free Internet for Club Carlson members at Carlson Rezidor hotels worldwide
- ✓ A collection of first-class redemption options
- ✓ Elite status starting at 15 nights or 10 stays per year

In addition, Club Carlson members can earn Gold Points for meeting and events held at participating Carlson Rezidor hotels. For more information, full terms and conditions and to apply, please visit [www.clubcarlson.com](http://www.clubcarlson.com)



## About Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group is one of the world's largest and most dynamic hotel groups. The Carlson Rezidor portfolio includes more than 1,340 hotels in operation and under development with a footprint spanning over 105 countries and territories and a powerful set of global brands including Quorvus Collection, Radisson Blu<sup>®</sup>, Radisson<sup>®</sup>, Radisson Red, Park Plaza<sup>®</sup>, Park Inn<sup>®</sup> by Radisson and Country Inns & Suites By Carlson<sup>SM</sup>. Carlson Rezidor plans to grow its portfolio to nearly 1,500 hotels in operation and under development by 2015. In most hotels, guests can benefit from Club Carlson<sup>SM</sup>, one of the most rewarding loyalty programs in the world. Carlson Rezidor and its brands employ 88,000 people.

Carlson Rezidor Hotel Group is headquartered in Minneapolis, Minn., and Brussels, Belgium.

[www.carlsonrezidor.com](http://www.carlsonrezidor.com)

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## Media Contact:

Renu Snehi, Senior Director PR, Brand & Marketing Communication, [Renu.Snehi@rezidor.com](mailto:Renu.Snehi@rezidor.com)

Christiane Reiter, Senior Director Corporate Communication, [Christiane.Reiter@rezidor.com](mailto:Christiane.Reiter@rezidor.com)

