

Greece's Best conversion and best innovation at the Tourism Awards 2014: Radisson Blu Park Hotel, Athens

Organised by Boussias Communications Company and 'Hotel & Restaurant' magazine, and sponsored by the Ministry of Tourism and the Hellenic Tourism Organisation, the first edition of the "Tourism Awards 2014" has taken place in Greece.

The Radisson Blu Park Hotel, Athens, stood out for being awarded twice, receiving the Gold Award 'Strategic Partnership / Synergy' for the rebranding of Park Hotel to become the Radisson Blu Park Hotel, and the Bronze Award 'Best use of Mapping & Location / In Real Life features' for its 'Activities in the park' initiative. (www.rbathenspark.com).

Brussels, April 2014.