

Radisson راديسون بلو

Q2 2019 & H1 RESULTS

BRUSSELS, 29th July 2019

FEDERICO J. GONZÁLEZ, PRESIDENT & CEO
SERGIO AMODEO, EXECUTIVE VP & CFO

Key Highlights

Very encouraging quarter: Best EBITDA in the company's history and all 5YP initiatives in line or ahead of plan



Revenue

- €261.9m Reported Revenue, +€8.2m vs. LY (+3.2%) due to a LFL&R revenue increase of +2.1% and openings of €4.8m
- €254.7m LFL&R Revenue, +€5.3m vs. LY (+2.1%) mainly driven by the lease business in the Rest of Western Europe +€4.2m (+3.8%)



RevPAR

- Reported RevPAR +1.0%, positively impacted by new openings
- RevPAR LFL&R -0.4% impacted by ongoing renovations and lack of special events in key destinations as well as timing of Easter
- RevPAR LFL&R for leased hotels increased by +2.6%



EBITDA

- €54.8m Reported EBITDA, +€14.4m vs. LY (+35.6%), where of €9.2m due to the implementation of IFRS 16 Leases
- €46.2m Adjusted EBITDA, +€5.6m vs. LY (+13.8%)
- 20.9% EBITDA margin (+5.0 p.p.)
- 17.6% Adjusted EBITDA margin (+1.6 p.p.)
- Strong development in the Fee business



Guidance & Q2 2019 Key developments

- We expect Revenue LFL&R to increase +4.5–5.0%
- We expect to reach an EBITDA margin between 12.0–12.5%
- Excellent progress done with the 5-year Operating Plan (5YP)
- Great expansion progress of new brands and destinations, with 16 signings and 6 openings in Q2 2019, driving to an excellent result on H1 well ahead of 5YP

Q2 2019 – Strong profit improvement

Highest Q2 Earnings ever in the history of the Company

Profits and Loss M€	Q2	Q2	vs. LY	
	2019	2018	m€	%
LFL&R Revenue	254.7	249.4	5.3	2.1
1 Revenue	261.9	253.7	8.2	3.2
Payroll	-79.0	-82.2	3.2	3.7
Other OPEX	-82.3	-75.9	-6.4	-8.3
EBITDAR	100.6	95.6	5.0	5.2
% over Revenue	38.4%	37.7%	0.7 pp	
Rents & Guarantees	-46.0	-55.7	9.7	17.4
Share of income in assoc.	0.2	0.5	-0.3	-60.0
2 EBITDA	54.8	40.4	14.4	35.6
% over Revenue	20.9%	15.9%	5.0 pp	
Depreciations	-19.6	-12.2	-7.4	-60.6
Write-downs	-0.4	-0.1	-0.3	-206.0
Lease modifications and terminations	-0.3	-1.0	0.7	70.0
3 EBIT	34.5	27.1	7.4	27.3
% over Revenue	13.2%	10.7%	2.5 pp	
Net financial expenses	-9.6	-0.5	-9.1	-1,820.0
Income tax	-6.7	-6.1	0.6	9.8
4 Net Income	18.2	20.5	-2.3	-11.2

1 Revenue is +€8.2m (+3.2%) above last year. The LFL&R revenue increase of +€5.3m (+2.1%) and openings of +€4.8m is partly offset by FX of -€1.1m and exits of -€0.8m

2 EBITDA increased by +€14.4m (+35.6%) to €54.8m, which is mainly due to the implementation of IFRS 16 Leases (€9.3m) and the strong development in the fee business (€3.9m)

Adjusted EBITDA increased by +€5.6m (+13.8%) to €46.2m

3 EBIT increased by +€7.4m (+27.3%) to €34.5m, where of €3.2m is due to the implementation of IFRS 16

Adjusted EBIT increased by +€5.6m (+19.7%) to €34.0m

4 Net Income decreased by -€2.3m (-11.2%) to €18.2m. The increase in EBIT is offset by an increase of net financial expenses of €9.1m, due to the bond issuance in July last year and the implementation of IFRS 16

Adjusted Net Income was flat compared to last year and amounted to €21.5m

Q2 2019 – Strong conversion in the like-for-like portfolio

M€	Q2 2019	Q2 2018	Change	%	FX	Exits	New Hotels	One-Offs	Impl. IFRS 16	LFL&R	LFL&R (%)
Revenue	261.9	253.7	8.2	3.2%	-1.1	-0.8	4.8	—	—	5.3	2.1%
EBITDAR	100.6	95.6	5.0	5.2%	-0.5	0.2	2.3	-0.5	—	3.5	3.5%
EBITDA	54.8	40.4	14.4	35.6%	-0.2	0.5	2.3	-0.5	9.3	3.0	7.6%
EBIT	34.5	27.1	7.4	27.3%	0.0	0.5	2.3	-1.4	3.2	2.8	10.4%

- **FX** had a negative impact of -€1.1m on revenue but no impact on EBIT
- **Exits** include one Park Inn lease and one Radisson Blu lease with negative impact on revenue of -€1.6m. Exited managed and franchised hotels had a positive impact of €0.8m on revenue
- Contribution from **new hotels** of €2.3m to EBIT with a good profit conversion
- The implementation of **IFRS 16 Leases** has an impact of €9.3m on EBITDA and €3.2m on EBIT
- On a **LFL&R** basis, revenue is up +€5.3m (+2.1%) and EBIT is up +€2.8m vs. last year

H1 2019 – Strong profit improvement

Highest Q2 Earnings ever in the history of the Company

Profits and Loss M€	H1	H1	vs. LY	
	2019	2018	m€	%
LFL&R Revenue	463.9	451.2	12.7	2.8
1 Revenue	475.3	459.9	15.4	3.3
Payroll	-154.7	-158.8	4.1	2.6
Other OPEX	-154.1	-142.8	-11.3	-7.9
EBITDAR	166.5	158.3	8.2	5.2
% over Revenue	35.0%	34.4%	0.6 pp	
Rents & Guarantees	-85.8	-111.7	25.9	23.2
Share of income in assoc.	-0.6	-0.1	-0.5	-336.0
2 EBITDA	80.1	46.5	33.6	72.3
% over Revenue	16.8%	10.1%	6.7 pp	
Depreciations	-38.3	-23.0	-15.3	-66.5
Write-downs	-0.6	-0.2	-0.4	-195.5
Lease modifications and terminations	-0.3	-1.0	0.7	70.0%
3 EBIT	40.9	22.3	18.6	83.4
% over Revenue	8.6%	4.8%	3.8 pp	
Net financial expenses	-19.3	-0.6	-18.7	-3,116.7
Income tax	-6.8	-6.2	-0.6	-9.7
4 Net Income	14.8	15.5	-0.7	-4.5

1 Revenue is +€15.4m (+3.3%) above last year. The LFL&R revenue increase of +€12.7m (+2.8%) and openings of +€7.8m is partly offset by exits of -€2.9m and FX of -€2.2m

2 EBITDA increased by +€33.6m (+72.3%) to €80.1m, which is due to the implementation of IFRS 16 Leases (€24.0m), the strong revenue growth and the positive effects from the new hotel operation model

Adjusted EBITDA increased by +€11.4m (+24.4%) to €58.1m

3 EBIT increased by +€18.6m (+83.4%) to €40.9m, where of €10.9m is due to the implementation of IFRS 16

Adjusted EBIT increased by +€10.5m (+44.3%) to €34.2m

4 Net Income decreased by -€0.7m (-4.5%) to €14.8m. The increase in EBIT is offset by an increase of net financial expenses of €18.7m due to the bond issuance in July last year and the implementation of IFRS 16

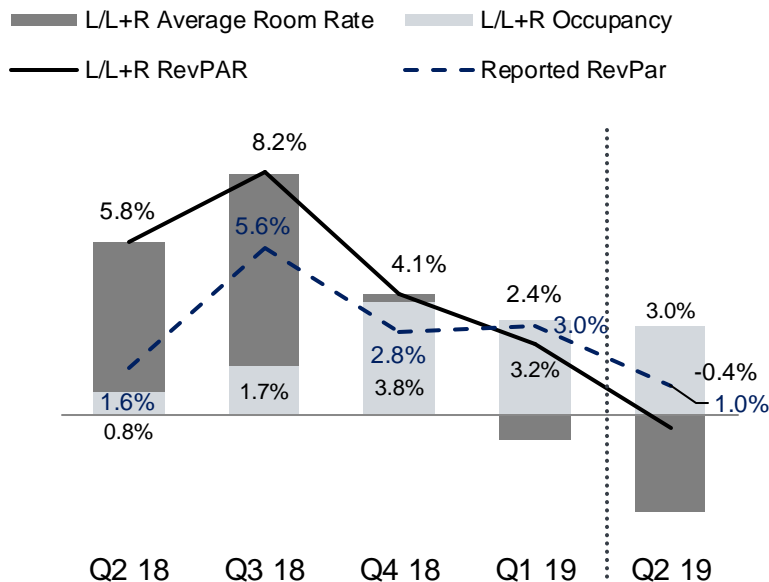
Adjusted Net Income was flat compared to last year and amounted to €16.7m

H1 2019 – Strong conversion in the like-for-like portfolio and positive impact from the implementation of IFRS 16 *Leases*

M€	H1 2019	H1 2018	Change	%	FX	Exits	New Hotels	One-Offs	Impl. IFRS 16	LFL&R	LFL&R (%)
Revenue	475.3	459.9	15.4	3.3%	-2.2	-2.9	7.8	—	—	12.7	2.8%
EBITDAR	166.5	158.3	8.2	5.2%	-0.7	-0.7	3.9	-1.8	—	7.5	4.8%
EBITDA	80.1	46.5	33.6	72.3%	-0.1	-0.1	3.9	-1.8	24.0	7.7	17.9%
EBIT	40.9	22.3	18.6	83.4%	0.1	-0.1	3.9	-2.8	10.9	6.6	33.1%

- **FX** had a negative impact of -€2.2m on revenue but a slight positive impact on EBIT
- **Exits** include one Park Inn lease and one Radisson Blu lease with negative impact on revenue of -€2.4m but positive impact on EBIT of €0.3m. Exited managed and franchised hotels had a negative impact of -€0.5m on revenue and -€0.4m on EBIT
- Negative **one-offs** of -€2.8m is mainly related to IT transformation projects and lease contract terminations
- The implementation of **IFRS 16 Leases** has an impact of €24.0m on EBITDA and €10.9m on EBIT
- On a **LFL&R** basis, revenue is up +€12.7m (+2.8%) and EBIT is up +€6.6m vs. last year

Q2 2019 – LFL&R RevPAR +1.0% vs. LY



NOTE: Like-for-like plus renovations: same hotels in operation plus renovations during 2018 and 2019 at constant exchange rates
2018 quarters follow same qualification of Q2 2019, using Ly Rate of 2018

- Reported RevPAR during Q2 2019 increased **+1.0% vs. LY**, less than previous quarters due to the **unrecoverable one off event (World Cup) in Russia last year**.
- **LFL&R RevPAR** for the leased and managed hotels was **-0.4% behind LY**, due to special events (EE with -7.1%), to as significant supply increase in Denmark (-6.6%) and to the current renovations (-4.7%).
- **Special events have been almost fully covered** as budgeted by the positive performance of the Leased portfolio with **+2.6% vs LY**.
- Excluding ongoing renovations, the performance of the **LFL&R Leased and Managed** would become **positive to last year with +0.4%**.
- To note the **significant ramp up of 2018 investments** with **+6.3% vs Last Year**.

Q2 2019 – Market share continues to grow with +2.1% in Q2

RGI development

	Q2 2018	Q2 2019	Diff %
RGI	104.7	106.8	2.1%
<i>Leased Hotel RGI</i>	<i>108.9</i>	<i>111.4</i>	<i>2.3%</i>
<i>Managed Hotel RGI</i>	<i>101.9</i>	<i>103.7</i>	<i>1.8%</i>

- Third best RGI development of Radisson Hotel Group since 3 years with +2.1% versus Q2 2018.
- 57% of the hotels improving RGI (101 positive of 178).
- Both Leased and Managed Hotels growing very fast respectively with +2.3% and 1.8%, mainly driven by Leased Comparable Hotels with +3.4%.
- Each Area is contributing to the growth, mainly driven by Middle East and Africa with +6.9%.

QUALITY REPUTATION - EMEA

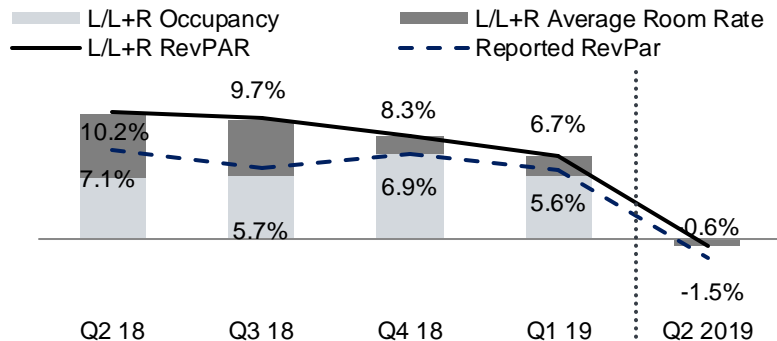
	Q2 2018	Q2 2019	Diff %
Booking.com score	8.3	8.4	+0.1
Booking.com online reviews	86K	96K	+11%
Global Review Index (GRI)	85.5%	86.4%	+0.9
Total online reviews	175K	200K	+14%
Guest Satisfaction Survey - Overall Experience Score	8.02	7.94	-0.08

- Historical GRI* positive growth of **almost + 1** p.p. vs LY
- Booking.com still the main source of online reviews (48%)
- Loyal guests (GSS) with a slight decrease of Overall Experience Score – action plan already in place to recover during the summer

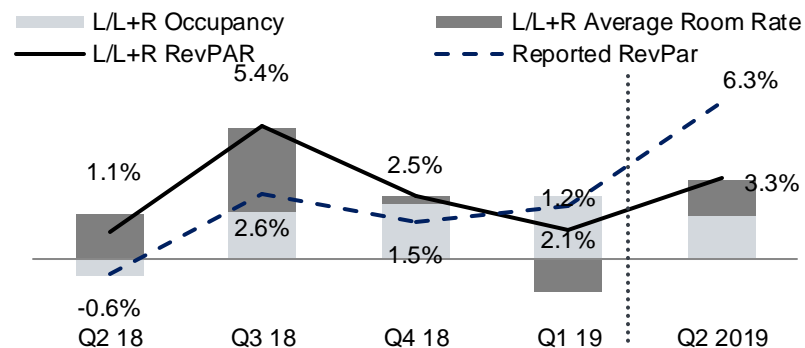
Note: Figures for LFL&R Managed & Leased Hotels with 3rd Party RGI Data; *Quality scores algorithm based on all online reviews channels + OTAs

Q2 2019 – Positive performance driven mainly by Western Europe

NORDICS



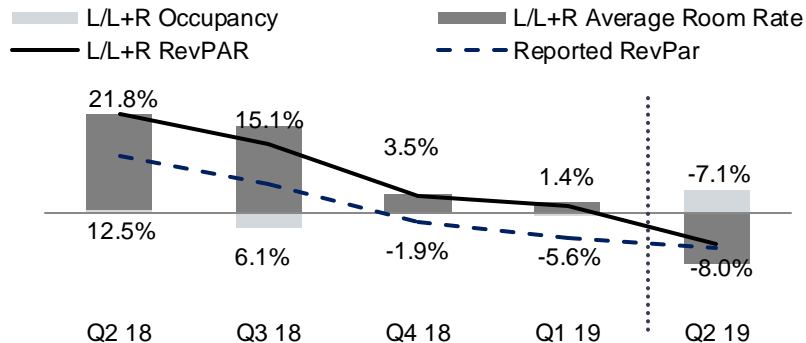
ROWE



- Reported RevPAR decreased by -1.5% vs. LY mainly due to FX (-2.7%).
- LFL&R Leased and Managed was short of last year by -0.6% mainly driven by Denmark (-6.6%) and by the important supply increase in Copenhagen where RHG has lost two points less than competition, generating +2.0% in RGI change.
- Excluding hotels under renovation, RevPAR grew by 1.0%
- Norway, 44% of the room revenue share, grew by 1.4%, strongly supported by Comparable hotels (+14.5% and +8.5%), followed by Sweden (23% of share) with only -0.2%.
- Reported RevPAR grew +6.3% vs. LY with a RevPAR LFL&R growth of 3.3%, partially offset by ongoing renovations (flat to last year) and supported by a positive FX (+0.6%).
- Highest RevPAR LFL&R growth in Austria (+13.8%), followed by France (+10.9%), despite the Yellow Vest protests, Belgium (+7.7%), Italy (+6.7%), Germany (+4.9%), Spain (+3.2%) and Switzerland (+2.4%)
- Excluding hotels under renovation, RevPAR grew by 3.9%

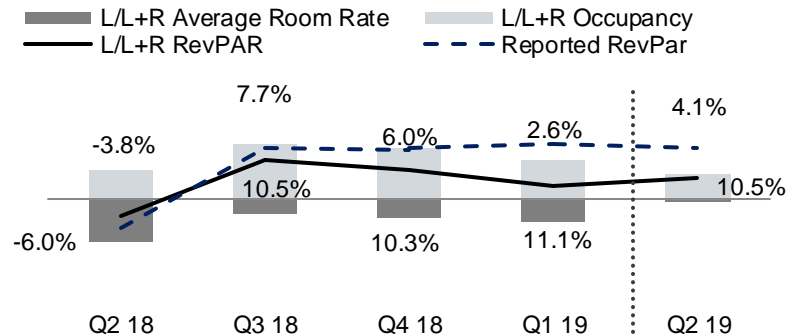
Q2 2019 – EE is facing challenges while MEA continues with strong development

EASTERN EUROPE



- Reported RevPAR was -8.0% vs. LY, slightly impacted by FX (-0.9%) and strongly impacted by one-off events.
- RevPAR LFL&R decreased by -7.1%, driven by average rate (+11.4%) and by the lack of the World Cup in Russia (-11.4%) and of the Champions' League Final in Kiev (-25.9%).
- Russia, (with ca 40% of the LFL&R room revenue share) has indeed lost -18.4%, followed by Ukraine with -25.9% because of the lack of the Champions' League Final in Kiev and the second round of the President Election.

MIDDLE EAST & AFRICA



- Reported RevPAR was 10.6% vs. LY, supported by a positive FX impact (+3.9%)
- RevPAR LFL&R grew +3.8% mainly supported by a recovery in volumes (+4.9%) with a stable ADR year-on-year.
- RevPAR LFL&R per market remain mixed, with a positive performance in several markets (e.g. Bahrain +19%, Egypt +31%, Lebanon +36%, Morocco +23%, Tunisia +47%) offset by UAE. To note that both South Africa and Saudi Arabia returned to be positive respectively with +3.7% and +2.7%.
- Excluding hotels under renovation, RevPAR grew by 4.6%

Q2 2019 – Lease Business

Strong growth in Rest of Western Europe. Nordics impacted by renovations and the timing of Easter

Nordics

- Revenue decreased by -€3.2m (-3.1%) due to the strengthening of the Euro (-€1.8m) and the exit of one property (-€1.2m). Revenue LFL&R is flat (-€0.2m) due to the timing of Easter and renovations
- EBIT increased by +€1.0m. The positive impact of the implementation of IFRS 16 (+€2.9m) is partly offset by higher costs for depreciation and termination of lease contracts

Nordics			
M€	Revenue	Revenue LFL&R	EBIT
Q2 2019	100.7	102.6	13.4
Q2 2018	103.9	102.8	12.4
Var	-3.2	-0.2	1.0
% Var	-3.1%	-0.2%	8.1%

Rest of Western Europe

- Revenue increased by +€4.5m (+4.1%) due to strong LFL&R growth (+€4.1m) and positive FX impact (+€0.8m)
- EBIT increased by +€2.1m (+2.6%) mainly due to revenue increase and the introduction of the New hotel Operation model. The implementation of IFRS 16 had no impact on EBIT

Rest of Western Europe			
M€	Revenue	Revenue LFL&R	EBIT
Q2 2019	113.9	113.1	10.3
Q2 2018	109.4	109.0	8.2
Var	4.5	4.1	2.1
% Var	4.1%	3.8%	2.6%

Q2 2019 – Fee Business

Continued strong development

Rest of Western Europe

- Fee revenue increased by +€2.8m (+27.5%) due the positive impact of exits and new openings
- EBIT increased by +€2.8m (44.4%) as a consequence of the strong revenue development

Eastern Europe

- Fee revenue increased by +€1.5m (+12.9%), mainly due to new openings
- EBIT increased by +€0.6m (6.7%) mainly due to the revenue growth

Middle East, Africa & Others

- Fee revenue increased by +€1.3m (+20.0%), mainly due to new openings and exits
- EBIT increased by +€0.7m (+15.6%) due to the fee revenue increase

Revenue (M€)	NO	RoWE	EE	MEAO	Total
Q2 2019	3.1	13.0	13.1	7.8	37.0
Q2 2018	3.3	10.2	11.6	6.5	31.6
Var	-0.2	2.8	1.5	1.3	5.4
% Var	-6.1%	27.5%	12.9%	20.0%	17.1%

EBIT (M€)	NO	RoWE	EE	MEAO	Total
Q2 2019	1.5	9.1	9.6	5.2	25.4
Q2 2018	1.6	6.3	9.0	4.5	21.4
Var	-0.1	2.8	0.6	0.7	4.0
% Var	-6.2%	44.4%	6.7%	15.6%	18.7%

Cash Flow and Balance Sheet

Cash flow impacted by change in working capital, investments in the lease portfolio and interest paid

H1 (m€)	2019	2018
Cash flow before working capital changes	71.2	41.8
Change in working capital	-29.8	-8.9
Cash flow from operating activities	41.4	32.9
Investing activities	-27.4	-28.7
Free cash flow	14.0	4.2
Financing activities	-33.3	1.5
Cash flow for the period	-19.3	5.7

In M€	Jun. 30, 2019	Jan. 1, 2019 (adj)
Total assets	1,100.2	1,113.6
Net working capital	-61.8	-88.2
Net cash (net debt)	-478.1	-473.1
Equity	171.5	156.0

- Improved cash flow before working capital due to increase in EBITDA and partly due to the implementation of IFRS 16 *Leases* (+€24.0m)
- Change in working capital, mainly due to lower accounts payables and accrued expenses per end of June 2019
- The lower cash out from Investing activities vs 2018 is due to the in-flow from financial investments in 2019
- Cash flow used in financing activities of -€33.3m, compared to +€1.5m last year. The decrease is mainly due to the implementation of IFRS 16 (-€24.0m) and payment of interest on the high-yield bond. Positive amount in 2018 due to the use of overdraft
- Net cash position is negative (-€478.1m) by the end of the period; Lease liabilities of €458.4m, the Bond of net €241.4m and the Prizeotel loan of €8.9m is offset by €230.6m in cash and cash equivalents

Strong quarter for signings



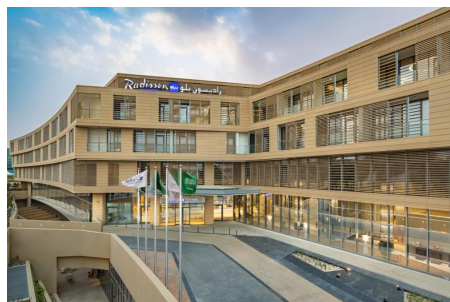
Radisson Blu at Porsche Design Tower Stuttgart, Germany



Mansard Riyadh, A Radisson Collection Hotel and Residences, Saudi-Arabia



Radisson Blu Hotel, Prague, Czech Republic



Radisson Blu Hotel & Residence, Riyadh Diplomatic Quarter, Saudi Arabia

SIGNINGS	Q2 2019	Q2 2018	YTD 2019	YTD 2018
Hotels	16	10	33	21
Rooms	2,857	1,268	6,734	3,306

- Signings in line with strategy with 7 hotels (1,167 rooms) signed in Europe (Germany x2, Cyprus x2, Poland x2 and Romania)
- In Q2 2019, 1 lease has been signed (168 rooms). All other agreements were asset light and equally split between franchised (8) and managed (7).
- Good momentum of new brands development (1 Collections, 1 RED, 6 Radissons)

OPENINGS	Q2 2019	Q2 2018	YTD 2019	YTD 2018
Hotels	6	2	12	11
Rooms	926	271	2,214	1,966

- In Q2 2019 one leased hotel opened (Radisson Blu Hotel, Prague)
- All other hotel openings were asset-light
- 4 hotels opened in emerging markets
- Expansion to new countries: Algeria and Niger



Q&As



A portrait of Federico J. González, a man with dark hair, wearing a dark blue suit jacket over a white collared shirt. He is standing outdoors in front of a building with ornate architectural details and greenery. A red horizontal bar is overlaid across the middle of the image, containing his name in white text. Below the red bar is a black horizontal bar containing his title in white text.

FEDERICO J. GONZÁLEZ

PRESIDENT & CEO



SERGIO AMODEO

EXECUTIVE VP & CFO

Forward Looking Statements

This document contains forward looking statements relating to the prospects and growth strategy of Radisson AB. These forward-looking statements generally can be identified by reference to future periods or by phrases such as Radisson AB or its management “believes,” “expects,” “anticipates,” “foresees,” “forecasts,” “estimates” or other words or phrases of similar meaning. Similarly, statements in this document that describe Radisson AB’s business strategy, outlook, objectives, plans, intentions, scenarios or goals are also forward-looking statements. We may also make forward-looking statements in other reports, in presentations, in material delivered to shareholders and in press releases. In addition, our representatives may from time to time make oral forward-looking statements. All such information and forecasts involve risk and uncertainty because they relate to events and depend on circumstances that will occur in the future and should therefore not be interpreted as guarantees of the future occurrence of such facts and data. Although we believe the expectations reflected in such forward-looking statements are based upon reasonable assumptions, there are a number of factors that could cause actual results or developments to differ materially from those expressed or implied by these forward-looking statements and Radisson AB can give no assurance that our expectations will be attained or that results will not materially differ. The data, assumptions and estimates may change as a result of uncertainties related to the economic, financial, competitive or regulatory environment. Furthermore, past performance is no guide to future performance and persons needing advice should consult an independent financial adviser.

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