

# **Dutch Hotel Award 2014: Radisson Blu Hotel, Amsterdam achieves the Silver**

02 July 2014 - The **Radisson Blu Hotel, Amsterdam** won the silver award at the **Dutch Hotel Award 2014**, the most prestigious award in the Dutch hotel industry.

The Dutch Hotel Award is given to hotels that stand out in the areas of: sales, marketing, communications and PR, human resources, concept & interior design, price/quality of the service and financial results.

The performance and professionalism of the management team is a key criteria too.

The Radisson Blu Hotel, Amsterdam was judged by over 200 hospitality specialists and beat over 100 contestants.