



News Release

26th November 2014

Park Inn by Radisson Hotel Brussels Midi awarded TripAdvisor GreenLeaders Status

Park Inn by Radisson Brussels Midi has been accepted as Gold Level GreenLeader in the TripAdvisor® GreenLeaders™ programme, recognising hotels that engage in environmentally friendly practices and help travellers plan greener stays.

As Gold Level Greenleader, the dynamic mid-market hotel has met a set of environmental standards developed for TripAdvisor in consultation with the United Nations Environment Programme, the U.S. Green Building Council, ENERGY STAR®, and the International Center for Responsible Tourism Canada, among other leading national and international green industry experts.

“We care about operating sustainably – this is a firm part of our core purpose. We are delighted to be accepted as Gold Level GreenLeader,” said Christel Cabanier, General Manager of Park Inn by Radisson Brussels Midi and District Director Park Inn by Radisson Belgium & France.

Park Inn by Radisson Brussels Midi is an ideal hub for travellers: Located next to the international railway station of Brussels, it features 142 colourful and bright rooms, and five modern meeting rooms with a dynamic Smart Meetings and Events concept for all business needs.

“TripAdvisor GreenLeaders are leading the hospitality industry in making efforts to improve their environmental footprint”, commented Jenny Rushmore, Director of Responsible Travel at TripAdvisor. “We greatly applaud these hotels, and are pleased to share their eco-friendly practices with our online community of more than 260 million travellers who visit the site each month”.

Travellers can search for accommodations that have TripAdvisor GreenLeaders status on the TripAdvisor website and view a detailed list of environmentally-friendly practices that they can expect at each location. The higher the status, the greater the impact of a hotel’s green practices.



Notes to Editors:

About Park Inn® by Radisson

Park Inn® by Radisson is a fresh and energetic mid-market hotel brand offering friendly and welcoming hospitality at a competitive price. Park Inn by Radisson has more than 130 hotels across Europe, the Middle East and Africa, and the Americas. To attract a mix of business and leisure travelers, the brand offers guests a variety of relevant amenities called “Park Inn Essentials.” Some of these include complimentary high-speed Internet access, fitness and business centers, restaurants or complimentary lite “grab and go” breakfasts.

Park Inn by Radisson is a part of Carlson Rezidor Hotel Group Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson Blu®, Radisson®, Radisson Red, Park Plaza® and Country Inns & Suites By CarlsonSM.

For more information and reservations visit, www.parkinn.com.

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, reaching nearly 260 million unique monthly visitors**, and more than 150 million reviews and opinions covering more than 4 million accommodations, restaurants and attractions. The sites operate in 41 countries worldwide, including China under daodao.com. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 23 other travel media brands: www.airfarewatchdog.com, www.bookingbuddy.com, www.cruisecritic.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com, www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.independenttraveler.com, www.jetsetter.com, www.lafourchette.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com, www.smartertravel.com, www.tingo.com, www.travelpod.com, www.tripbod.com, www.vacationhomerentals.com, www.virtualtourist.com, and www.kuxun.cn.

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, Q1 2014

**Source: Google Analytics, average monthly unique users, Q1 2014; does not include traffic to daodao.com

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